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GUIDE

BBB WISE GIVING ALLIANCE : FALL/HOLIDAY 2012

Verifying the TRUTHFULNESS of Charitable Appeals





A Publication of the
BBB Wise Giving Alliance

The *Wise Giving Guide* is published three times a year to help donors make more informed giving decisions. This guide includes a compilation of the latest evaluation conclusions completed by the BBB Wise Giving Alliance.

If you would like to see a particular topic discussed in this guide, please email suggestions to give@council.bbb.org or write to us at the address below.

FALL/HOLIDAY ISSUE 2012

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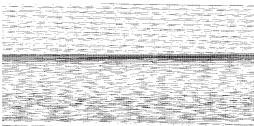
63 B3B3@BCA7<3AA BC@3/C 8CAB13:30@/B2 7A 100B6 /<<7D3@/G. < 1912,
/ 5@<C>=40CA7<3AA; 3< 5=BB=53B63@B= 4=@; / KD757/<13 1=; ; 7B33L B=
/22@3AA 1=<13@<A /O=CBB63 B@CB64C:<3AA =4/2D3@B7A<5. (6/B; 33B7<5 :32 B=
B63 4=@; /B7=< =4B63 B3B3@BCA7<3AA BC@3/C ; =D3; 3<B E6716 B=2/G
7<1:C23A 114 BBBA 7< B63) <7B2 ' B/B3A /<2 C/</2/.

AA /; 3; 03@=4B63 BBB 4/; 7G, B63 BBB + 7A3 G7D7<5 A.:7/<13 7A >@<C2 B= 03
/AA=17/B32 E7B6 B63 7; >=@B/<B; 7AA7=< /<2 :35/1G =4B67A 3AB33; 32 7<AB7BCB7=<. < B63
1=D3@AB=@G 4=@B67A 7AAC3, B/:9 /O=CBB63 67AB=@G =4BBB 16/@7G @3>=@B7<5. BA3@D3A /A
B63 7<B@=2C1B7=< 7< B63 93G<=B /22@3AA 5/D3 /B/ 16/@7G @35C:/B=@1=<43@<13 7<
+ /A67<5B=<, DC (B63 " /B7=</: AAA=17/B7=< =4' B/B3 C6/@7G #44717/:A). AA G=C E7: A33,
BBB 16/@7G @3>=@B7<5 7A =<3 =4B63 =:23AB1=<B7<C7<5 >@=5@/; A=4B63 B3B3@
BCA7<3AA BC@3/C. F=@3F/; >:3, B63 ; /5/H7<3 G=C /@3 @3/27<5 =@757</::G
035/< 36 G3/@ /5= /A /<3EA:3B3@B7:32 KG7D3, BCBG7D3 + 7A3:G.L

D3D=B32 @3/23@, /A E3:: /A 4@AB B7; 3 CA3@, =4B67A ; /5/H7<3
@31=5<7B B63 7; >=@B/<13 =447<27<5 =CB/O=CB16/@7B3A 034=@3 ; /97<5
/ 1=<B@7OCB7=<. AA E3 :==9 B= B63 6=:72/G A3/A=<, =<3 K574L G=C 1/<
>@=D723 B= G=C@4@3<2A /<2 4/; 7G 7A B= 3<1=C@/53 B63; B= 2= B63
A/; 3: 16319 =CB=@5/<7H/B7=<A 034=@3 2=</B7<5. (63 A/2 B@CB6 7A
B6/B/ @313<BABC2G 1=; >:3B32 OG H=>3 C=<AC:B7<5, / AB@/B35G /<2
/</:GA7A 47@; B6/BA>317/:7B3A 7< <=<@=47BA, A6=EA B6/B=<:G /O=CB
30% =42=<=@A O=B63@B= A339 =CB7<4=@; /B7=< 034=@3 57D7<5. + 3
<332 B= 0@7<5 B6/B<C; 03@C>, A= >:3/A3 63:> A>@3/2 B63 E=@2.

A:A= B6/BAB/B7AB71 7<27@31B6 B3::A CA B6/B ; /<G 57D3@A
A=:3:G O/A3 B637@2317A7=<A =< B63 7<4=@; /B7=< 1=<B7<32
7< B63 />>3/: B63G @3137D3. A.: B63 ; =@3 @3/A=< 4=@B63
BBB + 7A3 G7D7<5 A.:7/<13 B= 3<AC@3 B6/B B63 A=:717B/B7=<
7<1:C23A /23?C/B3 7<4=@; /B7=< /O=CB B63 16/@7GM
/1B7D7B3A /<2 7A /11C@/B, B@CB64C: /<2 =<B; 7A:3/27<5, O=B6
7< E6=:3 /<2 7< >/@B (BBB C6/@7G ' B/<2/@2 #15). B357<<7<5 7< 2013,
B63 A.:7/<13 7<B3<2A B= AB@3<5B63< 7A 34=@BA B= 3<AC@3 B63 /11C@/1G =4
/ >>3/:A. #C@>:/<A /@3 23A1@7032 4C@B63@7< B63 1=D3@AB=@G. A<2 7B 7A
A=: 36=E 47B7<5 B6/B7< B67A BBB 13<B3<<7/: G3/@, E3 @3D7A7B B63 >/@B
=4=C@E=@9 B6/B=D3@/>A E7B6 B63 7<7B7/: KB@CB6 7< /2D3@B7A7<5L
=0831B7D3 =4BBB.

(6/<9 G=C 4=@G=C@AG/@32 7<B3@3AB 7< ; /97<5 E7A3 57D7<5
2317A7=<A /<2 7< 57D7<5 53<3@=CA:G B= 16/@7B3A B6/B/@3 /11=C<B/O:3
/<2 B@/<A>/@3<B/O=CBB637@5==2 E=@9A.



Verifying the Truthfulness of Charitable Appeals:

A Presentation at a Conference of Government Regulators of Charities

T+()2//2: ,1* ,6 (; &(537(')52O 7+(. (<127(\$' ' 5(66
' (/ ,9(5(' %< A57T\$</25, P5(6, ' (172) 7+(BBB " ,6(G,9,1*
A//,\$1&(72 7+(N\$7,21\$/ A662&,\$7,21 2) S7\$7(C+\$5,7<
O)),&,\$/6 (NASCO) C21)(5(1&(,1 " \$6+,1*721, DC, 21
O&72%(5 1, 2012. NASCO ,6 \$1 \$662&,\$7,21 2) 67\$7(
29(51O(172)),&(6 &+\$5(' : ,7+ 29(56,*+72) &+\$5,7, (6.
T+,6 \$118\$/ &21)(5(1&(,6 +(/' ,1 &21-81&7,21 : ,7+ 7+(
N\$7,21\$/ A662&,\$7,21 2) A77251(<6 G(1(5\$/.

(63 BBB 7A 13:30/@/B7<5 100 G3/@A=4A3@D713. BAB/@B32 7<
1912 E'7B6 B63 <=B7<=41@3/B7<5 / A/43@; /@93B>:/13 4=@
1=<AC; 3@A /<2 OCA7<3AA3A OG 3<AC@7<5 KB@CB6 7<
/2D3@B7A7<5.L H3:>7<5 1=<AC; 3@A @3A=:D3 1=; >:/7<BA
/O=CBOCA7<3AA3A 1/; 3 A==< /4B3@ A<2, 57D3< /:: B63
16/::3<53A 4/17<5 1=<AC; 3@A 7< B63 ; /@93B>:/13 =42012,
1/<NB67<9 =4/ B7; 3 E63< E3 E3@3 ; =@3 <33232. BCB
E6/B; /<G 2=<NB9<=E 7A B6/B63 <332 4=@4/1BC/ : /<2
7; >/@B7/ : 7<4=@ /B7<= < &+\$5,7\$%/ (=@5/<7H/B7<=A
3; 3@532 3/@G 7< B63 23D3=>; 3<B=4B63 B3B3@BCA7<3AA
BC@3/C AGAB; .

A:B6=C56 16/@7B @3>=@B7<5 >@=0/O:G 2/B3A 0/19 B=
/;>>3/:A 4=@E/@@3:734344=@BA /4B3@+ =@2 + /@ ,B63
3/@73AB 47:3 3D723<13 =4@3>=@BA =< /B7<=: /16/@7B3A
2/B3A 0/19 B= B63 1930M.

+ =@2 + /@ /<2 7BA /4B3@; /B6 >:/132 /< 3D3<
5@3/B3@3; >6/A7A =< B67A 7AAC3, /A />>3/:A =< O36/:4=4
A3@D713; 3< /<2 =B63@/431B32 5@=C>A >@=:743@/B32. <
1945, /A>317/: K' =:717B/B7<=A C=<B@=: D7D7A7=<L E/A
3AB/O:7A632 /B63 " /B7<=: B3B3@BCA7<3AA BC@3/C.

A:B6=C56 B63@3 E3@3 <= BBB 16/@7B AB/<2/@2A O37<5
CA32 7< B63A3 3/@G G3/@A, B63 </B7<=: /16/@7B @3>=@BA
27AB@7OCB32 OG B63 " BBB 7< B63 40A, 50A, /<2 60A E3@3
BG>71/::G A3D3@/: >/53A 7< :3<5B6 /<2 7<1:C232 23B/7:32
7<4=@ /B7<= < /< =@5/<7H/B7<=M @=5@/; A, 5=D3@</<13,
4C<2 @/7A7<5 /<2 47</<13A.

< 1971, B63 BBB </B7<=: =4713 E/A @3=@5/<7B32 /A
B63 C=C<17: =4B3B3@BCA7<3AA BC@3/CA (CBBB). BA

16/@7B @3>=@B7<5 27D7A7=< E/A @3</; 32 /A B63
\$67/<B6@=>71 A2D7A=@G ' 3@D713 (SA'). S/@B=4B67A
3F>/<232 A3@D713 E/A B63 23D3=>; 3<B=4B63 47@B
BBB C6/@7B ' B/<2/@2A 7< 1974: B63 CBBB S7S1' S5' 6
)25 C+\$5,7\$%/ (S2/,&7\$7,216. (63A3 E3@3 @3D7A32
A3D3@/: B7; 3A. (63 AB/<2/@2A E3@3 >@=: C:5/B32
/4B3@3FB3<A7D3 1=<AC:B/B7<= E7B6 @3>@3A3<B/B7D3A
=47<27D72C/: 16/@B/O:3 =@5/<7H/B7<=A, 16/@B/O:3
C; 0@3::/ 5@=C>A, /<2 B63 :35/: /<2 /11=C<B7<5
>@=43AA7=<A, >@=43AA7=</: 4C<2@/7A3@A, 5=D3@<; 3<B
@35C:/B=@G /53<173A /<2 B3B3@BCA7<3AA BC@3/CA.
(63 >C@=>A3 =4/:: 327B7=<A =4B63A3 AB/<2/@2A 6/2
O33< B= 3<AC@3 / 4/7@ /<2 =>3< A=:717B/B7<=A ; /@93B>:/13
E6716 4=AB3@A 3B671/: 1=<2C1B/<2 ACAB/7A>C>O:71
1=<4723<13 7< 16/@7B3A.

< 1976, B63 CBBB \$67/<B6@=>71 A2D7A=@G ' 3@D713
7<B@=2C132 />CO:7A632 AC; ; /@G :7AB=4B63 :/B3AB
</B7<=: /16/@7B 3D/:C/B7<=A B7B:32 KG,9(B87G,9(
" ,6(/<L (<=E 1/::32 B63 " ,6(G,9,1* G8, '). B34=@
B63 <B3@=3B, 6/@2 1=>G :793 B67A E/A B63 =<:G E/G B=
27AB@7OCB3 :/@5? C/<B7B3A =47<4=@ /B7<= 7< / 6/<2G
@343@3<13.

EF31CB7D3A 4@=: B63 CBBB \$67/<B6@=>71 A2D7A=@G
' 3@D713 E3@3 =4B3 1/::32 C>=< B= B3AB74G B= C=<5@3AA
/O=CBD/@7=CA /A>31BA =416/@7B /11=C<B/07:7B 7AAC3A.
SA' O31/; 3 /</B7<=:::G @31=5<7B32 16/@7B-; =<7B=@7<5
=@5/<7H/B7<= /<2 E/A E723:G ?C=B32 /<2 43/BC@32 7< /
D/@73BG =4>@7<B/<2 O@=/21/AB; 327/.

< 1995, B63 CBBB \$67/<B6@=>71 A2D7A=@G ' 3@D713
 031/; 3 B63 47@AB16/@7BG; =<7B=@7<5 >@=5@/; 7< B63
 </B7=< B =>=AB 7A 16/@7BG @3>=@A =< B63 <B3@<3R
 < 1999, SA' 035/< / >@=13AA B= /5/7< @3D7A3 B63 BBB
 C6/@7BG ' B/<2/@2A /<2 A31C@32 5@/<BA B= 63:> 1=<2C1B
 >CO:71 AC@D3G @3A3/@16 /<2 0357< 23:703@/B7=<A E7B6 /
 AB/<2/@2A /2D7A=@G >/<3: B6/B7<1:C232 / 0@=2 1@=AA
 A31B7=< =4@3>@3A3<B/B7D3A 4@=; B63 16/@7BG A31B=@
 (63 " /B7=</: C6/@7B73A <4@= /B7=< BC@3/C (" C B),
 /<=B63@16/@7BG @3>=@7<5 A3@D713, E/A 4<C<232 7< 1918
 /<2 :=1/B32 7< " 3E, =@9 C7BG. B@3>=@B32 =<; /<G =4B63
 A/; 3</B7=</: 16/@7B73A /A SA'. < 2001, " C B; 3@532
 E7B6 B63 \$67/<B6@=>71 A2D7A=@G ' 3@D713 B= 4@= B63
 <3E:G </; 32 BBB + 7A3 G7D7<5 A::7/<13.
 (63 BBB + 7A3 G7D7<5 A::7/<13 1=<B7<C32 B63 AB/<2/@2A
 @3D7A7=< >@=81B B6/B/E/A 7<7B7::G AB/@B32 /B SA'. \$@7=@B=
 B63; 3@53@, " C B 6/2 035C< /A7; 7/@AB/<2/@2A
 @3D7A7=< >@=81B. A4B3@ / B6@33-C3/@=>3< >@=13AA
 B6/B7<1:C232 A7<7471/<B7<>CB4@=; B63 16/@7B/O:3
 1=; ; C<7BG, @3D7A32 AB/<2/@2A E3@3 7AAC32 7< 2003.
 < =<3 4@=, =@/<=B63@, B63 BBB + 7A3 G7D7<5 A::7/<13
 6/A 1=<2C1B32 3D/:C/B7=<A =416/@7B73A B= /AA7A2=<=@A 7<
 ; /97<5 7<4@=, 32 5D7<5 2317A7=<A /<2 6=:2 16/@7B73A B=
 6756 3B671/: 1=<2C1B + 3<3D3@1=; ; 3<B=< B63
 />@=>@7/B3<3AA =4 / 16/@7BGM; 7AA7=<, <=@2= E3 @/B3 =@
 1=; >/@3 =<3 16/@7BG B= /<=B63@. <AB3/2 E3 A339 B=
 23B3@, 7<3 7416/@7B73A /@3 /11=C<B/O:3 B= B63 >CO:71 OG
 3D/:C/B7<5 B63; 7< @3:/B7=< B= 20 @75=@=CA AB/<2/@2A.
 #C@AB/<2/@2A::=9 7<B=; /<G /A>31BA =4 / 16/@7BG B6/B
 <= =B63@16/@7BG E/B162=5 1=<A723@A. (6/B7A=<3 @3/A=<
 B6/B>=<B3<B7/: 2=<=@A A3397<5 7<4@=, /B7=< /O=CB
 16/@7B73A 53<3@/B3 7<?C7@73A B6/B B@7553@ B63 1=; >:3B7=<
 =4=D3@1,300 </B7=</: 16/@7BG @3>=@A >@=2C132 OG B63
 A::7/<13 /<2 /O=CB10,000 @3>=@A =< :=1/: 16/@7B73A
 >@=2C132 OG B3B3@/BCA7<3AA BC@3/CA </B7=<E723.
 #4B63 </B7=</: 16/@7B73A E3 3D/:C/B3 /O=CB62% /@3
 /11@327B32 (; 33B:: AB/<2/@2A) /<2 38% 4/7: B=; 33B=<3
 =@; =@3 =4=C@AB/<2/@2A. (6/B=D3@/ B67@2 =416/@7B73A
 2= <=B; 33BAB/<2/@2A 23; =<AB@/B3A B63 @75=@=CA /BC@3
 =4B63 3D/:C/B7=< >@=13AA. B/:A =A6=EA B6/B16/@7B73A
 B6/B/E/<BB= /@3 /O:3 B=; 33BB63A3 AB/<2/@2A. + 3 AB@D3
 B= 03 /11C@/B3 /<2 B6=@=C56 7< =C@E=@9. A<2 031/CA3
 =C@>@=13AA 7A =>3< /<2 B@/<A>/@3<BB= B63 16/@7B73A E3
 3D/:C/B3, E3 @/@3:G 53B?C3AB7=<A /O=CB / @3>=@B=<13
 7B7A >CO:7A632. + 3 E7::; =27AG / @3>=@B/A / @3AC:B=4 /
 16/@7BG >@=D727<5 <3E 3D723<13 B6/B/E/@@/<BA / 16/<53
 7< =C@47<27<5.
 ED3@G 16/@7BG E3 3D/:C/B3 6/A / @3>=@B=< =C@E30A7B3,
 EEE.57D3.=@5, B6/B/<G=<3 7<B3@3AB32 1/< 4@33:G @3D73E.
 (63 " ,6(G,9,1* G8, ' (; /5/H7<3, E6716 AC; ; /@7BA
 /:: =4=C@</B7=</: 16/@7BG 3D/:C/B7=<A, 7A >CO:7A632
 B6@33 B7; 3A / G3/@. ED3< E7B6 B6/B4@33 >CO:717BG; ; /<G

16/@7B73A A339 B= A6/@3 B63 AB/BCA =4B637@3D/:C/B7=< E7B6
 B63 >CO:71. F=@B6/BB= =11C@, 7< 2003 E3 035/< B= =4B3@
 B= 16/@7B73A B6/B; 33B=C@AB/<2/@2A B63 /O77BG B= CA3
 =C@:=5= (A3/:) =< B63 1=; ; C<71/B7=<A B63G; /93 B= B63
 >CO:71. (63 A3/: A3@D3A BE= >C@=>A3A: 47@AB 7B 63:>A
 16/@7B73A 27AB7<5C7A6 B63; A3:D3A 7< / 1=; >3B7D3
 ; /@93B>:/13 /<2 A31=<2, 7B57D3A 2=<=@A /<3/AG E/G B=
 9<=E 74 / 16/@7BG; 33BA AB/<2/@2A.) A3 =4B63 A3/: 7A
 =>B7=</: /<2 16/@7B73A >/G /< /<C/: 433 B= CA3 7B
 CC@@3<B6 70% =4B63 A11@327B32 C6/@7B73A /A= 6/D3
 /:713<A3 B= CA3 B63 A3/;. C6/@7B73A 4=@437B/11@327B/B7=<
 /<2; CABAC@3<23@B63 A3/: E63< E3 47<2 B63G <=
 :=<53@; 33B:: AB/<2/@2A. A:B6=C56; =AB16/@7B73A
 6/D3 033< /O:3 B=; /7<B7< B637@A3/:A E7B6 /B3<B7D3
 /263@3<13 B= =C@AB/<2/@2A, B63@3 /@3 <C; 3@=CA 1/A3A
 7< E6716 / 16/@7BG :=AB 7A A3/: 031/CA3 7B43:: =CB=4
 1=; >:7/<13 E7B6 =<3 =@; =@3 AB/<2/@2A =@272 <=B
 >@=D723 @3?C3AB32, C>2/B32 7<4@=, /B7=< B= 1=; >:3B3
 /; =@3 1C@@3<B@3D73E.

Of the national charities we evaluate 62% are accredited (meet all standards) and 38% fail to meet one or more of our standards.

(= /AAC@3 B63 7<B35@7BG =4=C@>@=5@/; /<2
 3D/:C/B7=<A, E3; /7<B7< / AB@71BA3>/@/B7=< =4B6=A3 =<
 =C@B3/; E6= 1=<2C1B3D/:C/B7=<A 4@=; B6=A3 E6=
 ; /<53 B63 A3/: >@=5@/; . ' B/44; 3; 03@A @313D3 <=
 /227B7=</: 1=; >3<A/B7=< =@7<13<B7D3 0/A32 =< / 16/@7BG
 ; 33B7<5 AB/<2/@2A =@53B7<5 / A3/:. (63 B3/; /B B63
 A::7/<13 6/A OCB=<3 5=/: J B= >@=D723 6756 ?C/:7BG
 3D/:C/B7=<A =416/@7B73A B6/B/@3 4/7@/<2 B@/<A>/@3<B
 #C@0=/@2 =427@31B=@A 1=<A7ABA =46756:G 7<23>3<23<B
 :3/23@A =45@3/B7<B35@7BG /<2 A97:: (63G @313D3 <=
 1=; >3<A/B7=<. A; =<5 B63 0=/@2; 3; 03@A /@3 BE=
 4@=, 3@AB/B3 16/@7BG @35C:/B=@A, / 1C@@3<B/<2 BE=
 4@=, 3@4<C<2/B7=< 3F31CB7D3A, / 4@=, 3@>@3A723<B=4B63
 AAA=17/B7=< =4FC<2@/7A7<5 S@=43AA7=</:A, B6@33 4@=; B63
 473:2 =4/1/23; 7/, /<2 B63 4@=, 3@CE# =4/; /8=@
 16/@7B/O:3 7<AB7CB7=<. (63A3 7<27D72C/:A >@=D723
 =D3@A756B/<2 5C72/<13 B= B63 A::7/<13 /<2 /AAC@3 E3
 =>3@/B3 E7B67< A=C<2 >=:7173A /<2 4@=:=E 3AB/O:7A632
 >@=132C@3A.
 (63 A::7/<13 7A AB/432 E7B6 10 >@=43AA7=</:A 4@=;
 B63 473:2A =4OCA7<3AA /<2 >67/<B6@=>G. ! =AB6/D3
 >@=43AA7=</: 235@33A /<2; /<G 6/D3 A>3<BA75<7471/<B
 B7; 3 E=@97<5 7< / 16/@7BG. E/A / CSA, 6/D3 /:E

A recent survey by Hope Consulting confirms [that]... with all the sources of information on charities — information that state agencies, watchdogs, and the charities themselves produce — **only 30 percent of donors do any research before making a donation.**

235@3 /<2 E/A CE# =4 / </B7=</: 16/@7G 4=@B< G3/@A 034=@3 8-7<7<5 B63 A::7/<13. (63 C## =4 B63 A::7/<13, ; G 1=::3/5C3 B3<<3BB+ 37<3@, 6/A ; =@3 B6/< 30 G3/@A =43F>3@7<13 7< B63 BBB AGAB3; , ; =ABG E7B6 16/@7G 3D/:C/B7=< E=@9. (63@3 /@3 43E, 7A/<G, 7< B63 473:2 E6= 6/D3 ; =@3 3F>3@7<13 E7B6 16/@7G /11=C<B/07:7G 7AAC3A. (63@3 /@3 <= =@5/<7H/B7=<A E7B6 ; =@3 3F>3@7<13 3D/:C/B7<5 16/@7B3A.

#C@E=@9 7A <=B1=<B@=D3@AG 4@33. A<G B7; 3 G=C ; /93 :3AA B6/< 4/B3@7<5 1=; ; 3<BA /O=CB /< =@5/<7H/B7=<, G=C /@3 O=C<2 B= 03 /BB/1932. A<2 B63@3 /@3 B7; 3A E63< >3=>:3 E6= 27A/5@33 E7B6 B63 ; 7AA7=< =4/< /11@327B32 16/@7G E7: B6@3/B3< B= 27A1@327BCA. + 3 /113>B6/B67A 7A B63 </BC@3 =4=C@E=@9 /<2 @7A3 /O=D3 B6=A3 E6= /BB3; >BB= 0@7<5 CA 2=E<.

' B/B3 5=D3@<; 3<B@35C:/B=@A >@=A31CB3 16/@7G 4@/C2 /<2 @3?C7@3 16/@7B3A B= @357AB3@B= A=:71B7< B637@ AB/B3. G7D3< B63 1=; >3B7B7D3 </BC@3 =44C<2@/7A7<5 /<2 B63 5@=E7<5 >=B<B7/: 4=@>@=0:3; A 7< B67A /@3/, @357AB@/B7=<A 2=; =@3 5==2 4@2=<=@A B6/< ; /<G 16/@7B3A E7: C<23@AB/<2.

S3@G/>A B63 A7<5:3 ; =AB7; >=@B/<B1=; ; C<71/B7=< 7< B63 16/@7G A31B=@7A B63 16/@7B/O:3 A=:71B7/B7=<. G,9,1*

SA @3>=@BA B6/B:7D7<5 7<27D72C/:A 2=</B32 \$217 B7:7=< 7< 2011. F=@; =AB=4 B63 >3=>:3 E6= 5/D3, B63 A=:71B7/B7=< 1=<B/7<32 B63 <=:G 7<4@, /B7=< /O=CB B63 16/@7G B63G E7: 3D3@53B. A @313<BAC@D3G OG H=>3 C=<AC:B7<5 1=<47@, A B67A >=7<R + 7B6 /: B63 A=C@13A =47<4@, /B7=< =< 16/@7B3A J 7<4@, /B7=< B6/BG=C@AB/B3 /53<173A, E3 E/B162=5A, /<2 B63 16/@7B3A B63; A3:D3A >@=2C13 J 21/< 30 3(5&(172) ' 21256 ' 2 S1< 5(6(S5&+ %)25(OS.,1* S ' 21S7,21.

(67A 23; =<AB@/B3A 6=E DC:<3@/0:3 ; =AB 2=<=@A /@3 B=C<A1@C>C:=CA 16/@7G =>3@/B=@A. A<2 3D3< E63<

16/@7B3A ; 3/< E3::; ; /<G =@5/<7H/B7=<A /@3 53BB7<5 AC>>=@B B63G >@=0/O:G E=C:2 <=B 74 2=<=@A 9<3E ; =@3 /O=CB 6=E B63G =>3@/B32 B6/< E/A 1=<B/7<32 E7B67< B63 4=C@1=@<3@A =4/ A=:71B7/B7=< :3BB3@. M 5= 4C@B63@B= A/G B6/B57D3< B63A3 4/1BA ; /<G 16/@7B3A /@3 <=B 037<5 >@3AA32 B= 3F13::3<13. 4<=0=2G A33; A B= 1/@3, B63< E6G A6=C:2 16/@7B3A?

(63 16/:3<53 B63 <=<@=47BA31B=@6/A 7< 53BB7<5 B63 >C0:71M /BB3<B7=< 6/A @3/: 1=<A3?C3<13A. A4BB@/::, 16/@7B3A /@3 57D3< A>317/: B/F AB/BCA 031/CA3 B63G >@=; 7A3 B= 23:7D3@=< / ; 7AA7=<. 42=<=@A /@3 1=<B@70CB7<5 E7B6=CB/<G 2/B/, 6=E 1/< B63G 9<=E 74 16/@7B3A /@3 7<2332 23:7D3@7<5 A=17/: 03<347B?

#C@1=::31B7D3 344=@BA ; CAB 03 ; =@3 1==@27</B32 /<2 @3:3<R:3AA 74 2=<=@A /@3 B= 63:> B63; A3:D3A. + 3 ; CAB @3; 7<2 2=<=@A B6/B/: 16/@7B3A /@3 <=B E6/B B63G />>3/@B= 03 /<2 B6/B 74 2=<=@A E/<BB= /AAC@3 B63; A3:D3A B6/B B637@; =<3G E7: 03 >CBB= 5==2 CA3, B63G A6=C:2 A>3<2 / :7BB3 07B=4B7; 3 /<2 9<=E / :7BB3 07B ; =@3 /O=CB B637@16/@7B3A. (63 <3E ; /<B@/ 4@2=<=@A A6=C:2 03: KE7B6 B/F 232C1B707:7G 1=; 3A @3A>=<A707:7G.L + 3 1/< =<:G 03 AC@3 B6/B B63 232C1B7=< >@7D7:353 7A ; 3/<7<54C: B= A=173B6 E63< E3 7<D3AB75/B3 034=@3 57D7<5. + 3 /: ; CAB E=@9 B=53B63@J 16/@7G @35C:/B=@A, 16/@7B3A /<2 E/B162=5A J B= 2@7D3 B67A ; 3AA/53 6=; 3.

A<2 B= ; 3/AC@3 =C@>@=5@3AA, E3 A6=C:2 47<2 E/GA =4 ; /97<5 93G >/@BA =4 B63 H=>3 C=<AC:B7<5 ' C@D3G / @35C:/@2/B/ >=7<B4=@B63 <=<@=47BA31B=@. + 3 A6=C:2 9<=E /<<C/:G E63B63@344=@BA B= 53B>3=>:3 B= 7<D3AB75/B3 034=@3 B63G 57D3 /@3 E=@97<5. (67A AC@D3G 1=C:2 /:A=:3BCA 9<=E B63 BG>3 =47<4@, /B7=< 2=<=@A CA3 /<2 E63B63@B6/B 7<4@, /B7=< 7A 1/CA7<5 / A67B7< 57D7<5 B= 67563@>3@4@, 7<5 /<2 ; =@3 /11=C<B/O:3 =@5/<7H/B7=<A. BCB 2=<ME/<BB= >CB/: =4 B63 @3A>=<A707:7G 4=@E7A3 57D7<5 =< 2=<=@A. C6/@7B3A 1/< 2= 03BB3@B==. (63G 1/< /D=72 0=@23@:7<3 2313>B7D3 />>3/:A /<2 ?C3AB7=</O:3 4C<2 @/7A7<5 >@1B713A.

(= 03 4/7@, @31=5<7B B6/B E3 /@3 :7D7<5 7< / 6756:G 1=; >3B7B7D3 4C<2@/7A7<5 3<D7@=<; 3<B/<2 B6/B 16/@7B3A /@3 C<23@3<=@, =CA AB@3AA B= 7<1@3/A3 B637@A6/@3 =4/ A=:E:G 3F>/<27<5 >73. G,9,1* SA 7<271/B3A B6/B 7< 2011 =D3@/: 57D7<5 7<1@3/A32 OG 4% OCB/28CAB32 4@ 7<4/B7=< 7B=<:G 7<1@3/A32 OG 0.9%. ABB63 A/; 3 B7; 3, E3 3F>3@7<132 /< 7<1@3/A3 =4370,000 <3E 16/@7B/O:3 B/F-3F3; >B=@5/<7H/B7=<A 03BE33< 2002 /<2 2010. ED3< /11=C<B7<5 4@/ 231@3/A3 =4270,000 7< 2011 @3AC:B7<5 4@=; B63 &' 3:7; 7</B7<5 B63 B/F 3F3; >BAB/BCA =4 234C<1B=@7</1B7D3 =@5/<7H/B7=<A, B67A AB7: :3/D3A 100,000 <3E =@5/<7H/B7=<A B6/B<332 B= 03 432 / AB3/2G 273B=42=</B7=<A.

A<2 031/CA3 =4 B637@@3:7/<13 =< 27@31B; /7, 16/@7B3A 1/< >3F>31B B67A >@3AAC@3 B= 0C7:2 7< B63 4CBC@3. S@3A3<B,G,

/<2 7M 033< B67A E/G 4@/A :=<5 /A 1/< @3; 3; 03@, B63
; =AB>@3271B/O:3; 3/<A B= @3/16 7<2D72C/: 2=<=@A 4@
:/@53 <C; 03@A =4@3:/B7D3:G A; /:: 2=</B7=<A 7A B6@=C56
B63; /7. #<3 4/1B 47<2 7<B3@3AB7<5 7A B6/B16/@B73A
@3>@3A3<B; =@3 B6/< 6/:4=4TS5*(7MS5. (7,1*M:7AB=4
B63 B=> 50; /7:3@A. D7@31B; /7. A=:717B/B7=< 7A / E3:: =7:32
; /167<3. BCB6=E :=<5 E7: B67A 03 B63 1/A3? A 2010
89:) >' >G*47, * M&843 #3.; *78.9>+479- * P489&1
!*7; .(* 2&0*88*; *7&154.398:

@" - * 3: 2' *7 4+ 2&.15. (*8574(*88*) 5*&0*)
.3 2006 &9 213' .11.43.

@B> 2016 9- * 3: 2' *7 4+ 574(*88*) 5. (*8.8
5(9*) 94) *(1.3* 94 150' .11.43 2&.31>): *
94 *2&.1.

@%* 8- 4: 1) *5*(957. (* .3(7*&8*8 3479- 4+
.3+1&9.43 .+9- * 8*7; .(* .894' *+.3&3(.&1>
; .&' 1*.

@%* 8- 4: 1) *5*(98*7; .(* 7*): (9.438.

C6/@B73A 1/<<=B75<=@3 B63 >=AA707:7B B6/B>@713
7<1@3/A3A /<2 A3@D713 1CBA E7: ACOAB/<B7/:G @32C13
27@31B; /7.M 67AB=@71 @3BC@< =< 7<D3AB; 3<B

ABA=: 3 >=7<B E3 A6=C:2 3F>31BB6/B43E3@>3=>:3
E7: @3A>=<2 B=; /7. A=:717B/B7=<A. H=E; /<G =4G=C@
167:2@3< CA3 B63; /7.? H=E /113AA70:3 E7: 4CBC@3
53<3@/B7=<A =42=<=@A 03 B= 27@31B; /7.?) <4@BC</B3:G,
E673 E3 9<=E =4; =@3 3447173<B/:B3@/<B7D3A, /A =4G3B,
E3 6/D3 <=B 27A1=D3@32 /; =@3 34431B7D3; 3/<A B6/<
27@31B; /7. =4@3/167<5 :/@53 <C; 03@A =4>3=>:3 /<2
/A97<5 B63; 4=@; =<3G.

C6/@B73A A=:7173:31B@=<71/:G OCB031/CA3 E3 /@3
B@/7<32 B= 47:B3@=C@3; /7. 3:31B@=<71 A=:717B/B7=< 0@7<5A
7< <=E63@3 <3/@B63 /; =C<B B6/B1=; 3A 4@=; A</7:; /7.
' =17: <3BE=@97<5 7A / >@=; 7A7<5 B=.; OCBAB7: 7< 7A
7<4/<1G. C6/@B73A /@3 =<:G <=E :3/@7<5 6=E B= CA3 B6/B
D3671:3 4@=; =@3 B6/< 3<5/53; 3<B (3FB; 3AA/57<5
2=</B7=<A 6/A >@=D3< 34431B7D3 4@7; >C:A3 57D7<5 B6/B
1=; 3A 4@=; </BC@/: 27A/AB3@A /<2 3D3<BA E63< /1/: B=
/1B7=< 1/< @3/16 :/@53 <C; 03@A =4>3=>:3.

BG B63 E/G, E3 /@3 6/>>G B= 6/D3 B63 BBB ! =073
G7D7<5 F=C<2/B7=<, B63; =073 57D7<5 >7=<33@A, /A /
>/@B=4 B63 BBB 4/; 7G =4=@5/<7H/B7=<A. (6=C56 B67A
AB@C1BC@/: 7<B35@/B7=< E3 /@3 03BB3@/0:3 B= /AAC@3 B6/B/:
16/@B73A CA7<5 7A >:/B@=, E7:.; 33BB63 BBB S7S1' S5' 6
)25 C+\$5,7< A&&2817S%/,7<.

! =073 6/A /:=B=4>=B3<B7/: 031/CA3 B63@3 /@3; =@3
>6=<3A B6/< >3=>:3 =< 3/@B. AA=4<=E, 6=E3D3@ 2=<=@
>@D/1G /EA:7; 7, 4=@B63 BFB>=@B7=< =4; =073, E6/BE3
1/<2 =7<=@23@4=@7B=; /B16 27@31B; /7.M>@33; 7<3<13
/A / 2=<=@3<5/53; 3<B/<2 1C:B7D/B7=< B=.; ! =073 E30

1/<2 =0=B6 OCB E3 E7: <332 /113AA /<2 2=<=@A; CAB
5@=E 1=; 4=@B/O:3 E7B6; =073 E7/:3BA B= /1BC/:7B; =073
E30M >=B3<B7/:. ' = E673 <3E 4C<2@/7A7<5 16/<<3:A 3F7AB,
16/@B73A; CABAB7: @3:G 63/D7G =< 27@31B; /7. A=:717B/B7=<A.

DC3 B= B63 1=<B7<C7<5 5@=EB6 =4 B63 16/@7B/O:3 A31B=@
@35C:/B=@A /<2 E/B162=5A /:793 1/< 3F>31BB6/BA=; 3
16/@B73A /<2 B637@>/72 4C<2@/7A3@A E7: 3; >:=G; =@3
/55@3AA7D3 B/1B71A B= 53B; =@3 4@=; B6=A3 E6= 2=
@3A>=<2 B=; /7.

Examples of potentially misleading charity appeals

@A55*&18 9- &9 *=&, *7&9*
+.3&3(.&1 3**) 8.

@! 41. (.9&9.438 9- &91440
1.0* .3; 4. (*8.

@A55*&18 <.9- .3&((: 7&9* +.3&3(.&1
7&9.4 7*+*7*3(*8.

@A55*&18 : 8.3, 4: 9) &9*) 8947.* 8
9- &9 +&.1 94 2 *39.43 <- *3 9- *
*; *39 4((: 77*).

@E3; *145*8 9- &9 2.2. (842 *9- .3,
49- *7 9- &3 & 841. (.9&9.43 94 , *9 9- *
7*(.5. *39 94 45*3 9- * 2 &.1.3, .

@L *99*78 9- &9 .2 51> *=&, , *7&9*)
(- &3(*8 4+ <.33.3, & (- &7.9>
8< **589&0*8.

@O2 .88.438 4+ 2 &9*7.&1 +&(98
8: (- &8 <- *3 & (- &7.9> &55* &1
+* &9: 7*8 & 574, 7&2 &(9.; .9> 9- &9
.8 349 9- * 2 &.3 574, 7&2 4+ 9- *
47, &3.? &9.43 <- .1*) 43478
2 &> &88: 2 * 9- &9 .8 9- * (- &7.9> BB
2 &.3 &(9.; .9>.

&217,18('

(63A3 3F/; >:3A 2= <=B@3>@3A3<BB63 D/AB; /8=@7B=4
16/@7B3A. H=E3D3@, B63@3 E7: 03 B6=A3 16/@7B3A /<2
B637@4C<2/@7A3@A B6/B E7: 1=<B7<C3 B=>CA6 B63
0=C<2/@73A 4=@E6/B 7A /113>B/O:3 /<2 B63 A::7/<13 E7:
B/93 / 47@, AB/<2 E63< B67A =11C@A. /:A= E/<BB= >=7<B
=CB B6/B B63 A::7/<13 E=@9A 1:=A3:G E7B6 B63 AAA=17/B7=<
=4FC<2/@7A7<5 S@=43AA7=</:A, E6716 7A B63 >@=43AA7=</:
0=2G @3>@3A3<B7<5 4C<2/@7A7<5 >@=43AA7=</:A 4@=;
/@=C<2 B63 E=@. A7B=< B637@EB671A C=; ; 7B33
E6=A3 16/@53 7A O=B6 B= 32C1/B3 /<2 3<4=@13 B637@
C=23 =4EB671A.

+ 63< /AA7<7<5 @3A>=<A707:7B 4=@B63 =D3@A756B=4
67@32 4C<2/@7A7<5 47@, A, B63 OC19 AB=>A E7B6 B63 16/@BGM
0=@/2 =427@31B=@A. (63 0=@/2 E7: C:B7; /B3:G <332 B=
/<AE3@?C3AB7=<A @/7A32 /O=CBO/2 4C<2 @/7A7<5
/5@33; 3<BA, ; 7A:3/27<5 1=>G, /<2 =D3@G /55@3AA7D3
23D3:=>; 37B163A. #C@AB/<2/@2A @3?C7@3 0=@/2A B=
B/93 @3A>=<A707:7B 4=@B63 16/@BGM 4C<2/@7A7<5 >@=5@/; ,
7<1:C27<5 />>@=D/: =4=CBA723 4C<2/@7A3@A.

In 2013, the Alliance will launch an expanded review of charity appeal content with the intention of emphasizing the importance of appeal accuracy.

+ 3 E7: 03 B/97<5 /227B7=</: AB3>A B= 7A=:/B3 16/@7B3A
B6/B CA3 =D3@G /55@3AA7D3 4C<2/@7A7<5 B/1B7A.
< 2013, B63 A::7/<13 E7: :/C<16 /< 3F>/<232
@3D73E =416/@7B />>3/: 1=<B3<BE7B6 B63 7<B3<B7=<
=43; >6/A7H7<5 B63 7; >=@B/<13 =4/>>3/: /11C@/1G.
' = E6/B1/< 16/@7B3A 3F>31B?

Here are eight tips that charity boards should consider.

1. The charity's board (or at a minimum, a development committee of the board) should be aware of the financial terms of major fund raising agreements
2. The fundraising agreement should have a termination clause that does not lock the organization into an arrangement long after it has given notice of its intent to end it.
3. No appeal should be permitted to be sent by the fundraiser without the charity first reviewing and approving the copy.
4. Board members should be provided with periodic updates about how fundraising campaigns are progressing.
5. Charities should always get competitive bids when making a hiring decision for significant fundraising work.
6. Charities that get burned the most are those that choose only one fundraising method and do not seek to diversify their development and revenues.
7. Charities using telemarketing and/or direct mail should get to own the list of donors acquired.
8. Any claims that a charity telemarketer is providing misleading statements to potential donors should be promptly addressed.

1. O' 9&.3.3, (45.*8 4+ &11 9- * &55*&18

F47 8*1*(9*) 47, &3.?&9.438, < * < .11 349/: 89
7*6: *89 8&&2 51*8, ' : 9 < .11 &80 +47 &3) 7*; . * <
(45.*8 4+ *; *7> 8.3, 1*) .7*(9 2 &.1&55*&1,
9*1*; .8.43 &), 9*1*2 &70*9.3, &3) 7&). 4 8(7.59
: 8*) .3 9- * 5&89>* &7.

2. H4< < .11 < * 8*1*(9 3&9.43&1 (- &7.9.*8 +47 8: (- 8(7: 9.3>?)

C- &7.9.*8 (&3 * =5*(9 < * < .11 * 2 514> &
(42 ' .3&9.43 4+ 97., , *78:

@N: 2 *74: 8 5: ' 1. (.36: .7*8 &' 4: 99- * 8: ' /* (9
47, &3.?&9.43 +742 .3) .; .) : &18 8**0.3, 4: 9
&). 9.43&1 +&(98.

@A 1&7, *; 41: 2 * 4+ 5: ' 1. ((42 51&.398 9- &9 8**0
94 - &; * &) 4347B 3&2 * 7*2 4; *) +742 9- *
(- &7.9>B 2 &.1.3, 1.89. (%- .1* 9- .8 2., - 9' * &
+: 3(9.43 4+) : 51. (&9* 2 &.1.3, 8, .9 (4: 1) &184 ' *
7*+1*(9.; * 4+ 7*(.5.*39 7*&(9.43 94 9- * &55*&1
(439*39.)

@C- &7.9.*8 9- &9: 8* 9*1*2 &70*9.3, &8 9- *.7 431>
+: 3) 7&.8.3, 2 *9- 4) .

@A 7&3) 42 8*1*(9.43 4+ 9- * 3&9.43&1 (- &7.9>
7*; . * < 8 9- &9 &7* ' *.3, : 5) &9*) .

+ 3 6/D3 A33< B6/B=C@&3D73E =47<4=@; /B7=< 16/@B73A
A3<2 B= B63 >C0:71 ; /93A / @3/: 2743@3<13 7< B63 E/G B6/B
16/@B73A 036/D3.

+ 3 03:73D3 B6/B2@/E7<5 / :7<3 7< B63 A/<2 4=@E6/B
7A /113>B/O:3 4C<2@/7A7<5 1=>G, /<2 1:3/<7<5 C> B63
B/1B71A 16/@B73A CA3 B= @/7A3 4C<2A, 7A D7B/: B= B63 63/:B6
=4B63 A31B=@ " =E A=; 3 E7: /A9 E6G 2=<=@A /<2
E/B162=5A A6=C:2 03 1=<13@<32 /O=CB/11=C<B/O7:7B.
A4B3@/::, 7A 16/@B73A /@3 /11=; >:7A67<5 B637@5=/:A,
E6G A6=C:2 E3 1/@3 /O=CB4C<2@/7A7<5 1=ABA /<2 B/1B71A,
6=E 16/@B73A /@3 5=D3@<32 =@4=@B6/B; /B3@E6G /
B3:3; /@93B7<5 47@, 7A 1@B71 7B2 4=@933>7<5 90% =4B63
4C<2A @/7A32 =< 036/:4=4 /16/@7B?

+ 3 B== 03:73D3 B6/B16/@B73A A6=C:2 >@=D723 2/B/
=< 6=E B637@>@=5@/; A /@3 /1673D7<5 B637@; 7AA7=<.
(63G A6=C:2 23; =<AB@/B B6/B B63G 6/D3 033<
34431B7D3 /<2 7<271/B3 E63@3 B63G 6/D3 <=B + 3
23D3:=>32 C6/@B7<5 ; >/1B/:=<5 E7B6 GC723' B/@
/<2 <23>3<23<B' 31B=@B= 57D3 16/@B73A / 1=; ; =<
4=@; /BB63G 1=C:2 CA3 4=@B67A >C@=A3. 6=>3 G=CM
5=B= C6/@B7<5 ; >/1R=@5 B= 47<2 =CB; =@3 /O=CB
B67A. + 3 5=B7<B= B67A 031/CA3 E3 03:73D3 7<4=@; /B7=<
=< 16/@7B 34431B7D3<3AA 1=C:2 03 CA34C: B= 2=<=@A.
BCBE3 <3D3@3F>31B32 E6/BA=; 3 /@3 <=E AC553AB7<5 J

We believe that drawing a line in the sand for what is acceptable fundraising copy, and cleaning up tactics charities use to raise funds, is vital to the health of the sector.

B6/B34431B7D3<3AA 2/B/ 1=C:2 03 / @3>:/13; 3<B4=@
/11=C<B/O7:7B.

! G >=7<B=4D73E 7A B6/B E673 E3 ; CAB13@B/7<:G
>/G /B3<B7=< B= 16/@7B; 7AA7=< 34431B7D3<3AA,
/11=C<B/O7:7B 7A 3?C/::G 74<=B; =@3 7; >=@B/<B + 6G?
B31/CA3 74G=C 0@3/9 2=E< 16/@7B B= 7A 3AA3<13, G=C
A33 / 03B3@E=@.2 :G7<5 /B B63 13<B3@. S3=>:3 @31=5<7B
B6/B B63 E=@.2 7A <= CB=>7/. , 3B, B63G 03:73D3 7B E=@B6G
/<2 /2; 7@3 B6=A3 E6= /@3 B@G7<5 B= /22@3AA 7<B@/1B/O:3

>@=0:3; A. BG 1=<B@OCB7<5 B= B63A3 344=@A, B63G /22
B637@6=>3 B= B6/B=4=B63@A. 4E3 /@3 6=<3AB, /<2
03:73D3; =AB=4CA /@3, E3 9<=E B6/B B63 =22A =4/
16/@7G /11=; >:7A67<5 / O=:2; 7AA7=< 7A / AB33> 67: B=
1:7; O, A= E3 /@3 E7:7<5 B= AC>>=@B / 16/@7G B6/B6/A
<=B/1673D32 /:: =47A 5=/:A. + 3 1=<B@OCB3 3D3< E63<
E3 9<=E B63 >@=A>31B=4/ 16/@B/0:3 A=:CB7=< 7A
:=<5-B3@, .

BCBE3 /:A= 0/:/<13=C@6=>3 E7B6 @3/A=<. + 3
3AB/O:7A6 7<B3@</: :7; 7BA =< E6/BE3 /@3 E7:7<5 B= 57D3
O/A32 =< B63 D/@32 <332A 7< 4@=<B=4CA, =C@@3A=C@13A,
=C@A3<A3 =4B63 16/@7GM 1/>/07:7G, /<2 B63 >=AA707:7G
B6/B B63; 7AA7=< 1/< 03 /1673D32. + 63< E3 57D3 E3
/19<=E:3253 B6/B B63 A=:7177<5 16/@7G 6/A <=B
5C/@/<B332 AC113AA, <=@A6=C:2 7B6/D3. B>@=:; 7A3A =<:G
03AB344=@A. ! =<3G; /G 63:> OCB/::: B63 @3A=C@13A /<2
53<7CA 7< B63 E=@2 7A =< /AAC@/<13 B6/BE3 E7:
3:7; 7</B 1/<13@, 3<2 >=D3@7G, =@5@/2C/B 3D3@G 167:2
E7B6 / 6756 ?C/:7G 32C1/E7=<. A 1=<B@OCB7=< 7A / AB3> B=
1@3/B7<5 / 03BB3@E=@2 /<2 7< A=:; 3 1/A3A / B@OCB3 B= 5=
/:=<5 E7B6 =C@>@/G3@A.

#C@/11=C<B/07:7G AB/<2/@2A /@3 =< 5C/@2 B=
3<1=C@/53 16/@73A B= AB/G E7B67< B63 O=C<2A =4E6/B
2=<=@A 1/< /113>B (63 5=D3@</<13, 47</<17/:,
3431B7D3<3AA /<2 4C<2@/7A7<5 AB/<2/@2A /: /7; B= 57D3
2=<=@A B63 7<4=@; /B7=< B63G <332. (63 AB/<2/@2A, 7<
>/@B, >@=D723 6=>3 B= 2=<=@A B6/B B637@1=<B@OCB7=<A E7:
AC>>=@B B63 344=@A =4E3::; 3/<7<5 /<2 23B@; 7<32
>3=>:3 E6= E7: 7<16 CA / 07B1=:A3@C<B7: 4/B 7<B3@D3<3A
E7B6 / 0@3/9B6=C56, 3</O:7<5 B63 /1673D3; 3<B=4B6/B
E6716 E3 1=C:2 =<:G A33 7< =C@2@3/; A.

Editor s Note: A57T\$</25@ 63((&+ &23< +S6
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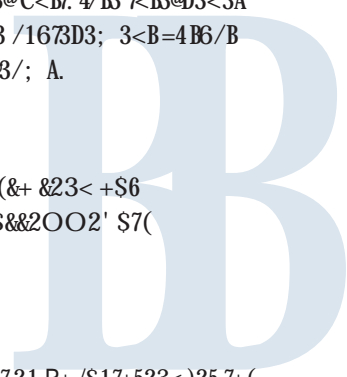
G,9,1* SA 2011: T+(A118S/R(325721 P+,\$/S17+523<)25 7+(
#(\$5 2011, (63 C3<B3@=< \$67:/<B6@=>G /B <27/</) <7D3@A7G,
EEE.57D7<5CA/@3>=@A.=@5

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EEE.B/@53B; /@93B7<5; /5.1=;

IO3/,\$S7,216 2) D(&/,1,1* MS,/! 2/8O())25 7+(F,1S1&S/
S867S,1S%,/,7< 2) 7+(P267S/S(59,&(, ' 3>B3; 03@2010,
) .'. S=AB/: ' 3@713 #44713 =4B63 <A>31B=@
G3<3@/:, &3>=@B" C; 03@&A&C++ \$-10-006

When we give we acknowledge that the soliciting charity has not guaranteed success, nor should it have. It promises only best efforts. Money may help but all the resources and genius in the world is no assurance that we will eliminate cancer, end poverty, or graduate every child with a high quality education.



How to Read the List of National Charities

The following is an alphabetical listing of the charities that are the subjects of BBB Wise Giving Alliance evaluations. The list includes organizations that have requested to be evaluated as well as those that have received the highest volume of inquiries. The Alliance receives inquiries through the mail, phone, e-mail and referrals from local Better Business Bureaus.

Please note the following explanations about this list:

Name Inclusion: Inclusion on this list should not be interpreted as approval or disapproval of a charity. The information in this listing is intended solely to assist donors in exercising their own judgment.

Name Omission: Omission from this list should not be interpreted as meaning that a charity meets or does not meet standards. In general, it simply means that the Alliance has not developed a report because it has not received recent inquiries about a charity or a charity has not requested to be evaluated.

Latest Results: This list reflects the latest charity report results as of September 7, 2012. Charity reports are available until their expiration dates, generally two years after their completion. All reports are based on the BBB Wise Giving Alliance *Standards for Charity Accountability*.

Are you looking for a national charity that's not on our list? Ask us about specific national charities not currently included. Encourage national charities we don't currently report about to contact us about enrolling online (there's never a charge for evaluation). In either way, you can help expand the list.

Note to Readers about "See entry for.."

Charities sometimes use several names in their materials. In some cases the variation is only slight, such as using an acronym for the full name. In other cases, the names have no self-evident connection, as, for example, the official corporate name and a name used in fund raising. In still others, different individual names may denote different programs of the same organization. This list includes all names currently used by a charity, but the evaluation status of that charity appears only under the main entry. Yellow horizontal bars indicate an alternate name, and refer you to the evaluation listing.

Definitions for the List's Column Headings

Met Standards — Charities with a check () in the first column that appears next to their name met the *Standards for Charity Accountability* on pages 52-53.

Standards Not Met — Charities with number codes (1 or 2, for example) that appear in the **Standards Not Met** column did not meet the cited provision of the standards.

Unable to Verify — Charities with number codes (1 or 2, for example) that appear in the **Unable to Verify** column either did not provide all the requested information or the information provided was not sufficient to conclude that they met the cited standard.

Review in Progress — Charities with a " " in the column marked **Review in Progress** are being routinely evaluated based on current materials provided by the organization to the Alliance.

"New Charity" Designation — Charities with the designation "[*new charity*]" after their names were recently established. As a result, some standards were not applicable in the current evaluation. For example, the charity's first audit report may not yet be available.

See pages 47-49. — Charities listed with the notation "See pages 47-49." did not respond to the Alliance's request for information or declined to be evaluated in relation to the Alliance's *Standards for Charity Accountability*.

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
A A Child is Missing				
A Child's Dream	See entry for Youth Development Fund.			
A Child's Right	See entry for Splash.			
A Child's Wish Association of America	See entry for Children's Charity Fund.			
A Leg to Stand On		1, 3, 14, 16, 17		
A Wider Circle				
AARP Foundation				
Abandoned Children's Fund	See pages 47-49.			
Ability Found		2, 6, 11, 14, 16, 17	3, 15	
Academy of American Poets				
Accelerated Cure Project for Multiple Sclerosis				
Access Fund		7, 14, 18, 19	1, 3, 15	
ACCION International		10		
Accordia Global Health Foundation		3, 6, 7		
ACLU Foundation	See entry for American Civil Liberties Union Foundation.			
Action Against Hunger				
Action International Ministries	See pages 47-49.			
Action on Smoking and Health	See pages 47-49.			
ActionAid International USA				
Activated Ministries	See pages 47-49.			
ADA Foundation	See pages 47-49.			
Adopt America Network				
Adopt-A-Classroom		3		
AdoptaPlatoon				
Adoption Exchange		1		
Advancing Native Missions				
Adventist Development and Relief Agency/ADRA				
Adventure Unlimited	See pages 47-49.			
Advocates for Youth		6, 7		
African Christians Fellowship International		1, 3, 4, 11, 12, 14, 16	8, 9, 10, 13	
African Leadership		4, 11, 12, 16, 17, 18		
African Medical and Research Foundation				
African Team Ministries	See pages 47-49.			
African Wildlife Foundation				
Africare				
AFS-USA		6, 7, 14		
Aga Khan Foundation		12, 13		
Aglow International				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Agros International				
AHOPE for Children	See pages 47-49.			
Aid for AIDS International				
Aid for Cancer Research				
Aidmatrix Foundation		4		
AIGC Scholars	See entry for American Indian Graduate Center.			
Air Serv International	See pages 47-49.			
Alan Guttmacher Institute	See entry for Guttmacher Institute.			
Alaska Conservation Foundation				
Alaska Wilderness League		6, 7		
Alex's Lemonade Stand Foundation	See pages 47-49.			
All Hands Volunteer				
Allergy and Asthma Network	See pages 47-49.			
Alley Cat Allies		1, 4, 6, 14, 16	8, 13, 15	
Alley Cat Rescue		1, 3, 4, 6, 7, 14, 17		
Alliance Defense Fund	See pages 47-49.			
Alliance for Cancer Gene Therapy				
Alliance for Children Everywhere				
Alliance for Lupus Research				
Alliance for Youth Achievement				
ALM International	See entry for American Leprosy Missions.			
Alpha-1 Antitrypsin Deficiency Association	See pages 47-49.			
Alpha-1 Foundation				
ALS Association	See entry for Amyotrophic Lateral Sclerosis Association.			
ALS Therapy Alliance				
ALS Therapy Development Foundation				
ALSAC/St. Jude Children's Research Hospital				
Alternative Gifts International				
Alzheimer's Association/Alzheimer's Disease and Related Disorders Association				
Alzheimer's Disease Research	See entry for American Health Assistance Foundation.			
Alzheimer's Family Relief Program	See entry for American Health Assistance Foundation.			
Alzheimer's Foundation of America				
Amazon Conservation Team		6, 7, 16, 18, 19	15	
AMC Cancer Research Center		7		
America Can!	See pages 47-49.			
America SCORES	See pages 47-49.			
America World Adoption Association	See pages 47-49.			
American Anti-Slavery Group	See pages 47-49.			
American Anti-Vivisection Society	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
American Associates, Ben-Gurion University of the Negev	See pages 47-49.			
American Association for Cancer Research				
American Association for Lost Children		4		
American Association of Police Officers	See pages 47-49.			
American Association of the Deaf-Blind	See pages 47-49.			
American Autoimmune Related Diseases Association				
American Bible Society				
American Bird Conservancy				
American Board for Certification of Teacher Excellence	See pages 47-49.			
American Brain Tumor Association		7		
American Breast Cancer Foundation	See pages 47-49.			
American Cancer Research Center and Foundation		1, 3, 4, 6, 7, 8, 11, 12, 14, 16, 18	9	
American Cancer Society				
American Center for Law and Justice		1, 2, 3, 4, 6, 7, 13, 16, 17, 19	5, 15	
American Chestnut Foundation				
American Childhood Cancer Organization				
American Children's Society	See pages 47-49.			
American Civil Liberties Union Foundation				
American Civil Liberties Union	See pages 47-49.			
American Council of the Blind		7, 9, 17, 18		
American Council on Science and Health		1, 3, 16, 18	15	
American Diabetes Association				
American Education Foundation	See pages 47-49.			
American Family Association	See pages 47-49.			
American Farmland Trust				
American Federation of Police and Concerned Citizens	See pages 47-49.			
American Forests				
American Foundation for Charitable Support	See pages 47-49.			
American Foundation for Children with AIDS		1, 7		
American Foundation for Disabled Children	See pages 47-49.			
American Foundation for Suicide Prevention		3		
American Foundation for the Blind		9		
American Friends of Kiryat Sanz Laniado Hospital		1, 3, 6, 7, 12, 13, 14, 16, 17, 18	9	

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
American Friends of Magen David Adom	See pages 47-49.			
American Friends of Tel Aviv University	See pages 47-49.			
American Friends Service Committee				
American Health Assistance Foundation				
American Heart Association/American Stroke Association				
American Himalayan Foundation	See pages 47-49.			
American Humane Association				
American Humanist Association				
American Indian College Fund				
American Indian Education Foundation	See entry for National Relief Charities.			
American Indian Graduate Center		3, 7, 14, 17, 18		
American Indian Relief Council	See entry for National Relief Charities.			
American Institute for Cancer Research				
American Ireland Fund		3, 12		
American Jewish Committee		1, 6, 7		
American Jewish Joint Distribution Committee				
American Jewish World Service				
American Kidney Fund				
American Kidney Services		13	8, 9	
American Land Conservancy	See pages 47-49.			
American Legacy Foundation				
American Legion National Headquarters	See pages 47-49.			
American Leprosy Missions				
American Littoral Society		6, 16	13	
American Liver Foundation				
American Lung Association				
American Macular Degeneration Foundation	See pages 47-49.			
American Near East Refugee Aid				
American Nonsmokers' Rights Foundation		3, 6, 14		
American Parkinson Disease Association				
American Partnership for Eosinophilic Disorders		3		
American Printing House for the Blind				
American Prospect, The	See pages 47-49.			
American Red Cross				
American Red Magen David for Israel	See entry for American Friends of Magen David Adom.			
American Refugee Committee				
American Rivers		19		
American Social Health Association		3, 7		

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
American Society for the Prevention of Cruelty to Animals				
American Society for the Protection of Nature in Israel	See pages 47-49.			
American Society on Aging		3, 6, 7, 16, 17	15	
American Stroke Association	See entry for American Heart Association.			
American Syringomyelia Alliance Project	See pages 47-49.			
American Thyroid Association		4, 7		
American Tinnitus Association	See pages 47-49.			
American Veterans Network	See entry for Shiloh International Ministries.			
American Youth Foundation	See pages 47-49.			
Americans for African Adoptions	See pages 47-49.			
Americans for UNFPA	See entry for Friends of UNFPA.			
Americans Helping Americans	See entry for Christian Relief Services Charities.			
Americans United for Life	See pages 47-49.			
Americans United for Separation of Church and State				
AmeriCares Foundation				
America's Charities				
America's Prayer Network		1, 2, 3, 4, 6, 7, 11, 14, 16, 18		
America's Second Harvest/Second Harvest	See entry for Feeding America.			
amfAR	See entry for Foundation for AIDS Research.			
AMG International	See pages 47-49.			
Amigos for Christ				
Amnesty International of the USA				
Amputee Coalition of America		7		
AMVETS National Service Foundation		6, 7, 14, 16, 18	13, 15	
Amyotrophic Lateral Sclerosis Association				
Andrew's Buddies	See entry for FightSMA.			
Angel Covers				
Animal Legal Defense Fund				
Animal People		1, 2, 3, 4, 6, 7, 11, 14, 16, 17, 18		
Animal Place	See pages 47-49.			
Animal Protection Institute	See entry for Born Free USA.			
Animal Rescue Foundation				
Animal Services and Assistance Programs		1		
Anti-Defamation League		3, 6, 7		
Appalachia Service Project				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Appalachian Trail Conservancy				
Arbor Day Foundation				
Arc of the United States				
Archaeological Conservancy				
Archaeological Institute of America		6, 7, 9, 16, 17, 18		
Armed Forces Foundation				
Armed Services YMCA of the USA				
Armenian Eye Care Project	See pages 47-49.			
Army Emergency Relief	See pages 47-49.			
Arthritis Foundation				
Arthritis Research Institute of America	See pages 47-49.			
Aschiana Foundation		16		
Ashoka		3, 4, 6, 7		
Asian American Justice Center		6, 7		
Asiana Education Development	See entry for Child Empowerment International.			
Asia's Hope	See pages 47-49.			
ASMBA STAR Foundation		1, 3, 7, 13, 14		
ASPCA	See entry for American Society for the Prevention of Cruelty to Animals.			
Association for Firefighters and Paramedics	See pages 47-49.			
Association of Gospel Rescue Missions	See pages 47-49.			
Association of Hole in the Wall Gang Camps	See entry for SeriousFun Children's Network.			
Association of Jewish Family and Children's Agencies		16		
Association on American Indian Affairs				
Assyrian Aid Society of America		14, 16		
Asthma and Allergy Foundation of America				
Ataxia Telangiectasia Children's Project	See pages 47-49.			
Athletes for Hope		1, 3, 6, 14, 16, 17	15	
Atlas Economic Research Foundation	See pages 47-49.			
Autism Society of America				
Autism Speaks				
Autism Spectrum Disorder Foundation	See pages 47-49.			
Awana Clubs International	See pages 47-49.			
Back to the Bible Foundation	See entry for Good News Broadcasting Association.			
Balanced Mind Foundation		7		
BAPS Care International	See pages 47-49.			
Baptist World Alliance	See pages 47-49.			
Barth Syndrome Foundation				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Bat Conservation International				
Batey Relief Alliance				
Batten Disease Support and Research Association	See pages 47-49.			
Be The Match Foundation				
Bead for Life	See pages 47-49.			
Believe in Tomorrow National Children's Foundation				
Benevolent Healthcare Foundation/ Project C.U.R.E.	See pages 47-49.			
Best Buddies International		1,3,4,6,8,9,12,16		
Best Friends Animal Society				
Bethesda Lutheran Homes and Services, Inc.	See pages 47-49.			
Betty Ford Center at Eisenhower		1, 7, 12		
Bible Broadcasting Network	See pages 47-49.			
Bible League International		12	15	
Bibles for the World		3, 4, 16, 17, 18		
Biblica	See pages 47-49.			
Big Brothers Big Sisters of America				
Big City Mountaineers		3		
Bike & Build		3, 7, 14		
Billy Graham Evangelistic Association	See pages 47-49.			
Birthright Israel Foundation		14		
Bishop Gassis Sudan Relief Fund		1, 3, 6, 7, 14, 16, 18	15	
Blessings in a Backpack		3		
Blinded Veterans Association				
Blue Card, The				
B'nai B'rith International		3		
Bob Larson Ministries	See pages 47-49.			
Bone Marrow Foundation				
Books for Africa	See pages 47-49.			
Born Free USA				
Boy Scouts of America				
Boys & Girls Clubs of America				
Boys Hope Girls Hope		3		
Boys Town	See entry for Father Flanagan's Boys' Home.			
BRAC USA				
Brady Center to Prevent Gun Violence		4, 6, 7, 17, 18		
Braille Institute of America				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Brain Injury Association of America	See pages 47-49.			
Brain & Behavior Research Foundation	See entry for National Alliance for Research on Schizophrenia and Depression.			
Bread and Water for Africa	See entry for Christian Relief Services Charities.			
Bread for the World Institute				
Break the Cycle				
Breakthrough Ministries	See pages 47-49.			
Breast Cancer Charities of America	See pages 47-49.			
Breast Cancer Fund				
Breast Cancer Network of Strength	See entry for Y-ME National Breast Cancer Organization.			
Breast Cancer Prevention Fund	See pages 47-49.			
Breast Cancer Relief Foundation	See entry for Cancer Center for Detection and Prevention.			
Breast Cancer Research and Support Fund	See entry for Seven Sisters of Healing.			
Breast Cancer Research Foundation				
Breast Cancer Society				
Breast Cancer Support Foundation	See entry for Breast Cancer Charities of America.			
Bridges to Community				
Brittany's Hope Foundation		1, 7, 12, 13, 14, 16		
Brotherhood Organization of a New Destiny	See pages 47-49.			
Brother's Brother Foundation				
Buck Institute for Research on Aging				
Bugles Across America		1, 3, 11, 14, 16, 17	8, 9, 10, 12, 13	
buildOn	See pages 47-49.			
Cal Farley's Boys Ranch	See pages 47-49.			
Calvert Social Investment Foundation	See pages 47-49.			
Camfed USA Foundation				
Camp Fire USA		7, 14, 16		
Camp Starfish		1, 14, 16, 17, 18	15	
Campaign Finance Institute				
Campaign for Tobacco-Free Kids				
Campus California Teachers Group	See pages 47-49.			
Campus Crusade for Christ	See pages 47-49.			
Cancer Center for Detection and Prevention	See pages 47-49.			
Cancer Federation		8, 9, 16, 17, 18	1,2,3,4,5,6,7,14,15	
Cancer Fund of America	See pages 47-49.			
Cancer Fund of America Support Services	See entry for Cancer Fund of America.			
Cancer Hope Network	See pages 47-49.			
Cancer Research and Prevention Foundation	See entry for Prevent Cancer Foundation.			
Cancer Research Institute				

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Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Cancer Treatment Research Foundation	See entry for Gateway for Cancer Research.			
CancerCare				
Candlelighters Childhood Cancer Foundation	See entry for American Childhood Cancer Organization.			
Canine Companions for Independence				
Cantor Relief Fund	See pages 47-49.			
Capitol Ministries	See pages 47-49.			
Carbonfund.org Foundation	See pages 47-49.			
Carcinoid Cancer Foundation	See pages 47-49.			
Care Net				
CARE USA				
Caring for Cambodia		1, 12, 16		
Caring for Carcinoid Foundation				
Caring for Our Children Foundation	See pages 47-49.			
CaringBridge				
Cars for Help	See pages 47-49.			
Carter Center				
CASI Foundation for Children	See pages 47-49.			
Casting for Recovery		16, 19		
Catching the Dream		3		
Catholic Charities USA				
Catholic Church Extension Society of the U.S.A.	See pages 47-49.			
Catholic Indian Mission	See pages 47-49.			
Catholic Legal Immigration Network				
Catholic Medical Mission Board				
Catholic Near East Welfare Association		3		
Catholic Relief Services				
CATO Institute	See pages 47-49.			
CBE International		3, 11		
Celebrity Foundation for Children				
Center for Auto Safety	See pages 47-49.			
Center for Bio-Ethical Reform	See pages 47-49.			
Center for Biological Diversity	See pages 47-49.			
Center for Companies that Care				
Center for Food Safety	See pages 47-49.			
Center for Inspired Teaching				
Center for Public Integrity		1, 14, 18	15	
Center for Reproductive Rights				
Center for Science in the Public Interest				
Center for Victims of Torture				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Center for Watershed Protection				
Central Asia Institute	See pages 47-49.			
Centre for Development and Population Activities		6, 7, 16, 17		
CentroNia		6, 7, 16		
CFIDS Association of America				
Charity Cars	See pages 47-49.			
Charity Works	See pages 47-49.			
Cheetah Conservation Fund		1, 3, 6, 7, 14, 16, 17, 18, 19	15	
Chesapeake Bay Foundation				
Chiari and Syringomyelia Foundation		8, 11		
Child and Adolescent Bipolar Foundation	See entry for Balanced Mind Foundation.			
Child Evangelism Fellowship				
Child Family Health International				
Child Quest International	See pages 47-49.			
Child Welfare League of America	See pages 47-49.			
ChildFund International				
Childhood Leukemia Foundation				
Children Awaiting Parents	See pages 47-49.			
Children International				
Children of Armenia Fund				
Children of Fallen Patriots Foundation				
Children of God Relief Fund (Nyumbani USA)				
Children of the Nations		4, 7		
Children of the Night				
Children with Hair Loss		3, 4, 7, 14, 16, 17, 18	13	
Children, Incorporated				
Children's Brain Tumor Foundation				
Children's Cancer Research Fund		6, 7, 19	8, 9, 13, 14, 15	
Children's Charity Fund		1, 2, 4, 6, 7, 8, 9, 16, 17, 18	19	
Children's Defense Fund				
Children's Disability Service Association		3, 14, 17, 18	4, 15	
Children's Food Fund	See entry for World Emergency Relief.			
Children's Heart Foundation International	See entry for International Children's Heart Foundation.			
Children's Hunger Fund		7, 16	6	
Children's Hunger Relief Fund	See pages 47-49.			
Children's Inn at NIH				
Children's Institute				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Children's International Lifeline		4, 14, 16, 17, 18	13	
Children's Literacy Initiative	See pages 47-49.			
Children's Mercy Fund	See pages 47-49.			
Children's Miracle Network				
Children's Organ Transplant Association				
Children's Relief Mission	See pages 47-49.			
Children's Scholarship Fund	See pages 47-49.			
Children's Tumor Foundation				
Chimes International Limited				
Chimp Haven				
ChristAid International			14	
Christian Appalachian Project				
Christian Blind Mission International		6, 7, 14, 16	15	
Christian Foundation for Children and Aging				
Christian Freedom International		1, 3, 7, 14, 16		
Christian Record Services for the Blind				
Christian Reformed World Relief Committee				
Christian Relief Services Charities				
Christopher and Dana Reeve Foundation				
Chronic Disease Fund		4, 13, 16	5, 8, 9	
Church World Service				
CitiHope International	See pages 47-49.			
Citizens Against Government Waste	See pages 47-49.			
Citizens United Foundation	See pages 47-49.			
City Year	See pages 47-49.			
CIVIC—Campaign for Innocent Victims in Conflict		3, 14, 18		
Civil War Preservation Trust				
Clarion Fund		1,2,3,4,6,7,16,17,18	13	
Classroom, Inc.	See pages 47-49.			
Clinton Foundation	See entry for William J. Clinton Foundation.			
Coastal America Foundation		3, 12, 13, 14, 16, 17	8, 9, 15	
Coffee Kids	See pages 47-49.			
Colon Cancer Alliance				
Columbia Lighthouse for the Blind	See pages 47-49.			
Committee for Missing Children		4, 6, 8, 9, 12, 16, 18	3, 15	
Common Cause Education Fund	See pages 47-49.			
Common Threads	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Communities In Schools				
Community Anti-Drug Coalitions of America	See pages 47-49.			
Community Health Charities				
Compassion & Choices				
Compassion International				
Compassionate Friends				
Concern Worldwide US				
Concerned Women for America	See pages 47-49.			
Concerns of Police Survivors	See pages 47-49.			
Congressional Black Caucus Foundation		1, 7, 17	8, 9, 13, 14	
Conservation Fund		6, 7, 19		
Conservation International Foundation		4	19	
Convoy of Hope	See pages 47-49.			
Coptic Orphans Support Association	See pages 47-49.			
Corner of Love Ministries	See pages 47-49.			
Corporate Accountability International				
Correctional Peace Officers Foundation	See pages 47-49.			
Council for Adult and Experiential Learning				
Council of Indian Nations	See entry for National Relief Charities.			
Covenant House				
Crazy Horse Memorial Foundation	See pages 47-49.			
CRISTA Ministries		1, 12, 14, 16		
Crohn's & Colitis Foundation of America				
Cross International				
Cross-Cultural Solutions				
Cure Alzheimer's Fund				
Cure Autism Now	See entry for Autism Speaks.			
CURE Childhood Cancer		7, 16, 17		
CURE International		4, 6, 7, 16	15	
CURED	See pages 47-49.			
CureSearch				
Cystic Fibrosis Foundation				
Damon Runyon Cancer Research Foundation				
Dave Thomas Foundation for Adoption				
David Horowitz Freedom Center	See pages 47-49.			
Days End Farm Horse Rescue		16		
Dayspring International				
Deafness Research Foundation				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Death With Dignity National Center				
Defenders of Wildlife		13	8, 9	
Delta Society (Bellevue, WA)	See pages 47-49.			
Diabetes Action Research and Education Foundation				
Diabetes Research and Wellness Foundation	See pages 47-49.			
Diabetes Research Institute Foundation		19		
Dian Fossey Gorilla Fund International	See pages 47-49.			
Direct Relief International				
Disability Rights International	See pages 47-49.			
Disabled American Veterans				
Disabled Veterans' LIFE Memorial Foundation	See pages 47-49.			
Disabled Veterans National Foundation	See pages 47-49.			
Disabled Veterans Services	See pages 47-49.			
Do Something				
Don Stewart Association	See pages 47-49.			
DonorsChoose.org				
Dove Foundation	See pages 47-49.			
Down Syndrome Research and Treatment Foundation		3, 6, 14, 16, 17	7	
Dr. Susan Love Research Foundation				
Dream Factory				
Dress for Success Worldwide				
Drug Policy Alliance		3, 6, 7, 18	15	
Ducks Unlimited				
Dysautonomia Foundation	See pages 47-49.			
Dystonia Medical Research Foundation				

E

Eagle Forum Education and Legal Defense	See pages 47-49.			
Eagle Mountain International Church	See pages 47-49.			
Earth Island Institute	See pages 47-49.			
EARTH University Foundation				
Earthjustice				
EarthShare				
Earthwatch Institute				
Earthworks				
Easter Seals				
ECHO-Cuba	See entry for Evangelical Christian Humanitarian Outreach.			
Elderhostel				
Elephant Sanctuary in Tennessee				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Elie Wiesel Foundation for Humanity	See pages 47-49.			
Elizabeth Glaser Pediatric AIDS Foundation				
Empowering Lives International				
EngenderHealth				
Enterprise Development International	See pages 47-49.			
Entertainment Industry Foundation				
Environmental Defense Fund				
Environmental Working Group	See pages 47-49.			
Epilepsy Foundation				
Episcopal Relief and Development				
Equal Rights Center		12		
Equality Now		3, 6, 14, 16		
Equestrian Land Conservation Resource	See pages 47-49.			
Evangelical Christian Humanitarian Outreach				
Every Child Ministries				
Expedition Inspiration Fund		7, 12, 14		
F				
Family Care Foundation	See pages 47-49.			
Family Care International				
Family Giving Tree	See pages 47-49.			
Family Legacy Missions International	See pages 47-49.			
Farm Sanctuary		6, 7, 14, 19		
Father Flanagan's Boys' Home				
Federation for American Immigration Reform				
Feed My People	See entry for Don Stewart Association.			
Feed My Starving Children	See pages 47-49.			
Feed the Children				
Feeding America				
Feeding America's Hungry Children		3, 6, 7, 16, 18	13	
Feminist Majority Foundation	See pages 47-49.			
FightSMA		1, 3, 16, 17	14	
FINCA International		4, 11, 12		
Firefighters Charitable Foundation	See pages 47-49.			
First Book				
First Candle/SIDS Alliance		1, 3, 12, 16, 17	15	
First Nations Development Institute				
Fisher House Foundation	See pages 47-49.			
Fistula Foundation				
Focus on the Family	See pages 47-49.			
Focus Project		6, 7, 14, 16		

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Folds of Honor Foundation				
Fonkoze USA				
Food & Water Watch		6, 7, 14, 17, 18	16	
Food Allergy and Anaphylaxis Network	See pages 47-49.			
Food Animal Concerns Trust				
Food for the Hungry				
Food for the Poor				
Forest Service Employees for Environmental Ethics		3		
Foundation Fighting Blindness				
Foundation for AIDS Research				
Foundation for Children in Need				
Foundation for Children with Cancer		7, 8, 9		
Foundation for Educational Choice		6, 7, 11, 16, 17, 18	3, 5, 14, 15	
Foundation for Ethnic Understanding		1, 7, 16, 17		
Foundation for Individual Rights in Education		3		
Foundation for International Community Assistance	See entry for FINCA International.			
Foundation for Moral Law	See pages 47-49.			
Foundation for PSP CBD and Related Brain Diseases		14		
Foundation for the National Institutes of Health	See pages 47-49.			
Fractured Atlas Productions	See pages 47-49.			
Fred Hutchinson Cancer Research Center	See pages 47-49.			
Free Wheelchair Mission		1, 12, 18	15	
Freedom Alliance	See pages 47-49.			
Freedom from Hunger				
Freedom from Religion Foundation				
Friends of Animals				
Friends of the Earth				
Friends of the National Zoo	See pages 47-49.			
Friends of the Orphans				
Friends of the River Foundation	See pages 47-49.			
Friends of Trees				
Friends of UNFPA				
Friends of Women's World Banking				
From the Top		6, 7		
Front Range Equine Rescue	See pages 47-49.			
Fuller Center for Housing				
Fund for Animals				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
G.O. Ministries	See pages 47-49.			
Gaia—Movement Living Earth Green World Action USA				
Galapagos Conservancy				
Gateway for Cancer Research		6, 7, 12, 13, 14	8, 9	
Gay and Lesbian Alliance Against Defamation	See pages 47-49.			
Gesher Foundation	See pages 47-49.			
Gibson Foundation		1,3,6,7,12,14,16,18		
Gift of Adoption Fund				
Gifts In Kind International	See entry for Good360.			
Giraffe Heroes Project		11		
Girl Scouts of the USA				
Girls Educational and Mentoring Services		6, 7, 16		
Girls Inc.				
Give Kids The World				
Give Something Back International Foundation	See pages 47-49.			
Give2Asia		18	13	
Give2TheTroops				
Gladney Center				
Glaucoma Foundation	See pages 47-49.			
Glaucoma Research Foundation				
Global Exchange		4, 7, 11, 16, 17, 18		
Global Fund for Children		6, 7, 19	15	
Global Fund for Women		3, 6		
Global Hunger Project, The				
Global Impact				
Global Partnerships				
GlobalGiving Foundation				
Globe Aware	See pages 47-49.			
Globus Relief				
Good News Broadcasting Association	See pages 47-49.			
Good Samaritan Mission Services	See pages 47-49.			
Good360				
Goodwill Industries International				
Gorilla Foundation	See pages 47-49.			
Government Accountability Project	See pages 47-49.			
Grameen Foundation				
Grand Canyon Trust				
Grassroots International				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Greater Yellowstone Foundation				
Greenpeace Fund				
Grist Magazine		6, 7		
Guide Dog Foundation for the Blind				
Guide Dogs for the Blind				
Guide Dogs of America		1, 3, 14, 16, 17, 18	4, 6, 7	
Guiding Eyes for the Blind				
Gutmacher Institute				

H

Habitat for Humanity International				
Half the Sky Foundation		1, 6, 7		
Hands On Worldwide	See entry for All Hands Volunteer.			
HealthWell Foundation		4		
Heart to Heart International		6, 7, 14, 16, 17, 19		
Heartbeat International				
Hearts With Hands	See pages 47-49.			
Heifer Project International				
Helen Keller International				
Help Hope Live				
Help Hospitalized Veterans		15		
Help the Afghan Children				
Help the Children		3		
Help Them Grow		2, 16	15	
Helping Hand for Relief and Development				
Heritage Foundation				
Hidaya Foundation	See pages 47-49.			
Home Missioners of America		3		
Homes for Our Troops				
Honor Flight Network		6, 7, 16		
Hope Heart Institute				
HOPE International				
Hope International Ministries	See pages 47-49.			
Hope Unlimited for Children	See pages 47-49.			
Hope Village for Children	See pages 47-49.			
HOPE worldwide		6, 7, 16		
Human Development Foundation of North America				
Human Life International		1, 6, 7, 12, 14, 16, 18		
Human Relief		2, 3, 6, 7, 14, 16, 17	1, 8, 9, 10, 11, 12, 13	
Human Rights Campaign Foundation	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Human Rights Watch				
Humane Farming Association	See pages 47-49.			
Humane Society International				
Humane Society of the United States				
Hunger Defense Fund	See pages 47-49.			
Hunter's Hope Foundation				
Huntington's Disease Society of America				
Hydrocephalus Association	See pages 47-49.			
I Have A Dream Foundation	See pages 47-49.			
IDE—International Development Enterprises		1, 3, 4, 6, 7, 12, 16	13	
In Defense of Animals	See pages 47-49.			
In the Life Media		7, 14, 18	15	
Indian Law Resource Center		1, 3, 6, 7, 14, 17, 18	15	
Injured Marine Semper Fi Fund		4		
Inner-City Muslim Action Network				
Insight for Living	See pages 47-49.			
InStep International				
Institute for Justice	See pages 47-49.			
Institute of the Americas	See pages 47-49.			
Interfaith Alliance Foundation	See pages 47-49.			
Interfaith Worker Justice				
International Animal Rescue, US	See pages 47-49.			
International Association for Human Values				
International Book Project		11	15	
International Campaign for Tibet	See pages 47-49.			
International Center	See pages 47-49.			
International Children's Network	See pages 47-49.			
International Christian Concern	See pages 47-49.			
International Crisis Aid	See pages 47-49.			
International Eye Foundation				
International Fellowship of Christians and Jews				
International FOP Association	See pages 47-49.			
International Foundation for Functional Gastrointestinal Disorders	See pages 47-49.			
International Fund for Animal Welfare				
International Gay and Lesbian Human Rights Commission	See pages 47-49.			
International Justice Mission				
International Medical Corps				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
International Medical Relief	See pages 47-49.			
International Myeloma Foundation		3, 4, 19		
International OCD Foundation	See pages 47-49.			
International Planned Parenthood Federation/Western Hemisphere Region				
International Rescue Committee				
International Rivers	See pages 47-49.			
International Student Conferences	See pages 47-49.			
IntraHealth International				
Intrepid Fallen Heroes Fund				
Invisible Children	See pages 47-49.			
Islamic Networks Group				
Islamic Relief USA				
J J.C. Hispaniola Fund	See pages 47-49.			
JAARS				
Jane Goodall Institute				
JBI International				
Jesus Saves International Ministries				
Jewish Education Service of North America		6, 7, 12, 16, 17		
Jewish Federations of North America				
Jewish National Fund				
Jewish Voice Ministries International	See pages 47-49.			
Jews for Jesus	See pages 47-49.			
Joel Osteen Ministries	See pages 47-49.			
Joni and Friends	See pages 47-49.			
JOY For Our Youth/Kars4Kids				
Joyce Meyer Ministries		16	1,3,4,5,6,7,14,15,19	
Judicial Watch	See pages 47-49.			
Junior Blind of America				
JustGive		1, 3, 4, 6, 7, 16		
Juvenile Diabetes Research Foundation				
Juvenile Protective Association				
K KaBOOM!				
Kars4Kids	See entry for JOY For Our Youth.			
Keep a Child Alive				
Keepers of the Wild				
Kenneth Copeland Ministries	See entry for Eagle Mountain International Church.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Keystone Symposia on Molecular and Cellular Biology		7, 14, 16		
Kidney and Urology Foundation of America	See pages 47-49.			
Kidney Cancer Association				
Kids Against Hunger				
Kids Alive International		3, 7, 12, 16		
Kids Enjoy Exercise Now				
Kids in Distressed Situations				
Kids Wish Network	See pages 47-49.			
Kids With a Cause	See pages 47-49.			
Kidsave International	See pages 47-49.			
King Hussein Foundation International	See pages 47-49.			
Kiva Microfunds	See pages 47-49.			
Kiwanis International Foundation		8, 12		
La Leche League International				
Lambda Legal Defense & Education Fund		1, 14	7, 15	
Lambi Fund of Haiti				
Lance Armstrong Foundation				
Larry King Cardiac Foundation	See pages 47-49.			
Last Chance for Animals				
Law Enforcement Education Program	See pages 47-49.			
Law Enforcement Legal Defense Fund	See pages 47-49.			
LeaderShape	See pages 47-49.			
Leadership Institute		1,3,4,6,7,12,16,18	15	
League of American Bicyclists				
League of Women Voters Education Fund		8		
Learning Ally				
Legal Momentum				
Letters from Home		1, 2, 3, 6, 7, 11, 14, 16, 17, 18	8, 9, 12, 13, 15	
Leukemia and Lymphoma Society				
LIFE Outreach International Association of Churches	See pages 47-49.			
Lift Up Africa		3, 4		
Limbs for Life Foundation		11, 16, 18	13, 15	
Livada Orphan Care		11		
Living Water International				
Local Initiatives Support Corporation	See pages 47-49.			
Locks of Love				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
LOGOI	See pages 47-49.			
Love a Child	See pages 47-49.			
Love146				
Lubuto Library Project				
LUNGeivity Foundation		3, 6, 7, 16, 19		
Lupus Foundation of America				
Lutheran Immigration and Refugee Service				
Lutheran World Relief				
Lymphoma Research Foundation				

M

Macula Vision Research Foundation	See pages 47-49.			
MADRE				
MAGIC Foundation	See pages 47-49.			
Magic Johnson Foundation	See pages 47-49.			
Make-A-Wish Foundation of America				
Making Memories Breast Cancer Foundation	See pages 47-49.			
Mali Rising Foundation				
MAP International				
Marathon Kids				
Marc Lustgarten Pancreatic Cancer Research Foundation	See pages 47-49.			
March of Dimes Foundation				
Marijuana Policy Project Foundation	See pages 47-49.			
Marine Corps Scholarship Foundation		12	6, 7	
Marine Mammal Center	See pages 47-49.			
Marine Toys for Tots Foundation				
Mays Mission for the Handicapped	See pages 47-49.			
MAZON: A Jewish Response to Hunger				
Meals on Wheels Association of America				
Media Research Center				
Medical Missions for Children		1, 3, 4, 5, 6, 7, 14, 16, 17	15	
Medical Students for Choice				
Medical Teams International				
Meds & Food for Kids				
Mennonite Central Committee				
Men's Health Network	See pages 47-49.			
Mental Health America				
MentorNet	See pages 47-49.			
Mercy Corps				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Mercy Home for Boys and Girls				
Mercy Medical Airlift		7		
Mercy Ministries of America				
Mercy Ships				
Mesothelioma Applied Research Foundation				
Mexico Medical Missions				
Michael J. Fox Foundation for Parkinson's Research				
Middle East Children's Alliance		6, 7, 11, 17	13	
Midwest Organic and Sustainable Education Service		4, 17		
Military Order of the Purple Heart Service Foundation	See pages 47-49.			
Military Spouse Corporate Career Network				
Miracle Flights for Kids	See pages 47-49.			
Mission Aviation Fellowship		3		
Mission Clinics International				
Mission Healthcare Foundation				
Mission India		16, 17		
Mission of Mercy	See pages 47-49.			
Mission to Unreached Peoples	See pages 47-49.			
MitoAction		8, 12, 16, 18, 19	5	
Mobile Medical Disaster Relief				
Modest Needs Foundation				
Morality in Media				
Morris Animal Foundation		16		
Mothers Against Drunk Driving				
Mountain States Legal Foundation				
MPN Research Foundation				
Mr. Holland's Opus Foundation				
Multiple Myeloma Research Foundation				
Multiple Sclerosis Association of America				
Multiple Sclerosis Foundation		3, 7, 14, 18	8, 13	
Muscular Dystrophy Association				
Muslim Advocates				
My Stuff Bags Foundation				
Myasthenia Gravis Foundation of America				
Myositis Association		3, 7, 8, 14, 16, 18		

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
N NAACP	See pages 47-49.			
NAACP Legal Defense and Educational Fund		6, 7, 16	1, 15	
Names Project Foundation	See pages 47-49.			
NAMI				
NARAL Pro-Choice America Foundation	See pages 47-49.			
NARSAD: The Brain and Behavior Research Fund				
National 4-H Council				
National Abortion Federation				
National Alliance to End Homelessness		6, 7		
National Alopecia Areata Foundation				
National Anti-Vivisection Society				
National Association for the Exchange of Industrial Resources		2, 4		
National Association for the Prevention of Starvation		1, 3, 6, 7		
National Association of Chiefs of Police	See pages 47-49.			
National Association of Christian Churches	See pages 47-49.			
National Association of Police Athletic/Activities Leagues	See pages 47-49.			
National Association of Students Against Violence Everywhere		3		
National Association of the Deaf	See pages 47-49.			
National Ataxia Foundation	See pages 47-49.			
National Audubon Society				
National Breast Cancer Coalition Fund				
National Breast Cancer Research Center	See entry for Walker Cancer Research Institute.			
National Cancer Center	See pages 47-49.			
National Cancer Coalition	See pages 47-49.			
National Cancer Research Center	See entry for Walker Cancer Research Institute.			
National Caregiving Foundation	See pages 47-49.			
National Center for Family Literacy				
National Center for Healthy Housing	See pages 47-49.			
National Center for Learning Disabilities				
National Center for Missing and Exploited Children				
National Center for Public Policy Research	See pages 47-49.			
National Center for Victims of Crime		3, 6, 7		
National Center on Shaken Baby Syndrome				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
National Child Safety Council	See pages 47-49.			
National Childhood Cancer Foundation	See entry for CureSearch.			
National Children's Cancer Society				
National Coalition Against Censorship	See pages 47-49.			
National Coalition Against Domestic Violence	See pages 47-49.			
National Coalition for Cancer Survivorship	See pages 47-49.			
National Coalition for the Homeless				
National Coalition for the Protection of Children and Families	See entry for pureHOPE.			
National Coalition on Health Care		7, 8, 16		
National Congress of Parents and Teachers				
National Consumer Law Center	See pages 47-49.			
National Council of Churches USA	See pages 47-49.			
National Council of the United States Society of St. Vincent de Paul	See entry for Society of St. Vincent De Paul USA.			
National Council of Young Men's Christian Associations				
National Council on Aging				
National Council on U.S.-Arab Relations				
National Credit Union Foundation				
National Disaster Search Dog Foundation				
National Domestic Violence Hotline	See pages 47-49.			
National Down Syndrome Society				
National Eating Disorders Association				
National Emergency Medicine Association		6, 7, 14, 16, 17, 18	1, 8, 9, 13, 15	
National Environmental Law Center	See pages 47-49.			
National Fallen Firefighters Foundation		19		
National Federation of the Blind				
National Fish and Wildlife Foundation	See pages 47-49.			
National Foundation for Advancement in the Arts	See pages 47-49.			
National Foundation for Cancer Research				
National Foundation for Transplants				
National Fragile X Foundation				
National Gaucher Foundation	See pages 47-49.			
National Gay and Lesbian Task Force Foundation				
National Head Start Association	See pages 47-49.			
National Hemophilia Foundation	See pages 47-49.			
National Immigration Forum				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
National Inclusion Project		1		
National Jewish Health		12		
National Kidney Foundation				
National Law Enforcement & Firefighters Children's Foundation				
National Law Enforcement Officers Memorial Fund		4, 19		
National Lung Cancer Partnership				
National Marrow Donor Program	See pages 47-49.			
National Meningitis Association	See pages 47-49.			
National Military Family Association				
National Multiple Sclerosis Society				
National Network to End Domestic Violence		14, 16, 17, 18	15	
National Niemann-Pick Disease Foundation	See pages 47-49.			
National Organization for Rare Disorders				
National Osteoporosis Foundation				
National Pancreas Foundation		3, 7		
National Park Foundation	See pages 47-49.			
National Park Trust				
National Parkinson Foundation				
National Parks Conservation Association				
National Partnership for Women and Families	See pages 47-49.			
National Philanthropic Trust				
National PTA	See entry for National Congress of Parents and Teachers.			
National Relief Charities		1		
National Right to Life Committee Educational Trust Fund	See pages 47-49.			
National Runaway Switchboard				
National September 11 Memorial and Museum				
National Space Society				
National Stroke Association		14, 16	1, 15	
National Taxpayers Union Foundation	See pages 47-49.			
National Trust for Historic Preservation in the United States				
National Tuberous Sclerosis Association	See entry for Tuberous Sclerosis Alliance.			
National Urban League				
National Veterans Foundation		1, 6, 7, 14, 16, 18	3, 8, 9, 13	
National Veterans Services Fund	See pages 47-49.			
National Vietnam Veterans Foundation	See pages 47-49.			
National Wheelchair Basketball Association	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
National Wildlife Federation				
National Women's Health Network				
Native American Heritage Association	See pages 47-49.			
Native American Rights Fund				
Natural Resources Defense Council				
Nature Conservancy				
Navajo Health Foundation—Sage Memorial Hospital	See pages 47-49.			
Navy–Marine Corps Relief Society	See pages 47-49.			
Nazarene Compassionate Ministries		6, 7, 18		
Near East Foundation				
NeedyMeds	See pages 47-49.			
Negative Population Growth	See pages 47-49.			
Neighborhood Reinvestment Corporation		6, 7, 16		
Nepal Youth Foundation		6, 11, 14, 16		
NephCure Foundation	See pages 47-49.			
Net Impact		11, 14, 16, 17		
Network for Good				
Network for Teaching Entrepreneurship				
New Eyes for the Needy		10, 11, 12, 14, 16		
New Hope Uganda Ministries		3		
New Israel Fund				
New Missions	See pages 47-49.			
Newborns in Need		11, 14, 16	15	
Noah's Lost Ark	See pages 47-49.			
Noah's Wish				
Nonviolent Peaceforce		3, 6, 7		
Nora Lam Chinese Ministries International	See pages 47-49.			
North American Butterfly Association	See pages 47-49.			
North American Conference on Ethiopian Jewry		3		
North American Riding for the Handicapped Association				
North American Spine Society	See pages 47-49.			
North Shore Animal League America	See pages 47-49.			
Northeast Animal Shelter	See pages 47-49.			
NTM Info & Research				
NumbersUSA Education and Research Foundation				
Nuru International				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Oasis Sanctuary	See pages 47-49.			
Ocean Conservancy				
Oceana				
Officer Down Foundation	See pages 47-49.			
Officers' Christian Fellowship of the USA		3		
Omaha Home for Boys	See pages 47-49.			
OneHope		1, 3, 4, 6, 7, 12, 16		
OneSight		16		
Open Doors with Brother Andrew				
Operation Blessing International	See entry for Christian Broadcasting Network/700 Club.			
Operation Care Package	See pages 47-49.			
Operation Enduring Freedom Family Fund		1, 2, 3, 6, 11, 16, 17, 18	8, 9, 10, 12, 13	
Operation Gratitude		19	11, 13	
Operation Homefront				
Operation Kids Foundation	See pages 47-49.			
Operation Lookout National Center for Missing Youth	See pages 47-49.			
Operation Never Forgotten		1, 6, 11, 14, 16, 17, 18	8, 9, 12, 13, 15	
Operation Serve				
Operation Smile		4		
Operation Stars and Stripes				
Operation USA				
Opportunity International				
Optimist International Foundation				
Oral Roberts Evangelistic Association	See pages 47-49.			
ORBIS International	See entry for Project ORBIS International.			
Organization for Autism Research		3		
Orphan Grain Train		11		
Orphan Helpers		1, 3, 7		
Orphanage Support Services Organization				
Orphans Overseas	See pages 47-49.			
Others First	See pages 47-49.			
Our Military Kids				
Outreach International				
Outreach360	See pages 47-49.			
Ovarian Cancer Research Fund				
Oxfam America				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
P.E.F. Israel Endowment Funds		1, 3, 6, 7, 13, 14, 16, 18	8, 9, 10, 11, 12, 15	
Pachamama Alliance				
Pachyonychia Congenita Fund				
Pacifica Foundation	See pages 47-49.			
Packages From Home	See pages 47-49.			
Pact		1,6,7,13,14,16,17,18	8, 9	
Pajama Program				
Pan American Development Foundation		3, 14, 17	13	
Pancreatic Cancer Action Network				
Pandas International				
Paralyzed Veterans of America				
Parent Project for Muscular Dystrophy Research				
Parents Television Council		7		
Parents, Families and Friends of Lesbians and Gays				
Parkinson Research Foundation	See pages 47-49.			
Parkinson's Disease Foundation				
Partners of the Americas		7, 13, 14, 17	8, 9	
Partnership at Drugfree.org, The				
Partnership for a Drug-Free America	See entry for Partnership at Drugfree.org, The			
Partnership Project	See pages 47-49.			
Passport	See pages 47-49.			
PATH				
Pathfinder International				
Patient Advocate Foundation	See pages 47-49.			
Paws with a Cause				
PAX/Real Solutions to Gun Violence	See pages 47-49.			
PCI-Media Impact				
Peaceful Valley Donkey Rescue	See pages 47-49.			
Pearl S. Buck International				
Pedals for Progress	See pages 47-49.			
Pediatric Brain Tumor Foundation of the U.S.	See pages 47-49.			
People for the American Way Foundation		6, 16, 17, 18	7	
People for the Ethical Treatment of Animals		1, 2, 17		
People to People International				
People United for Christ	See pages 47-49.			
Performing Animal Welfare Society	See pages 47-49.			
Perkins School for the Blind				

P

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Pesticide Action Network North America				
PETCO Foundation		1, 12		
PetSmart Charities				
PFLAG	See entry for Parents, Families and Friends of Lesbians and Gays.			
Phoenix Society for Burn Survivors				
Physicians Committee for Responsible Medicine				
Physicians for Human Rights				
Physicians for Peace Foundation				
Physicians for Social Responsibility		3		
PKD Foundation				
Plain Truth Ministries Worldwide	See pages 47-49.			
Plan USA				
Planet Aid				
Planned Parenthood Federation of America				
Playworks				
Point Foundation		7, 19	15	
Points of Light Institute		1, 6, 14, 16, 17	3, 13, 15, 19	
Polar Bears International				
Police Protective Fund	See pages 47-49.			
Polly Klaas Foundation	See pages 47-49.			
Population Council		1, 3, 4, 6, 17	7	
Population Institute				
Population Media Center		1, 3, 4, 7		
Population Services International		11, 12		
Prader-Willi Syndrome Association U.S.A.		1, 6, 14, 17		
PRASAD Project		1, 2, 7		
Pray America	See pages 47-49.			
Preeclampsia Foundation				
Prem Rawat Foundation				
Prevent Blindness America				
Prevent Cancer Foundation				
Prevent Child Abuse America				
Priests for Life	See pages 47-49.			
Primarily Primates	See entry for Friends of Animals.			
Primate Rescue Center				
Prison Fellowship Ministries				
ProCon.org		3		
Progeria Research Foundation		5		
Progressive Agriculture Foundation				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Project Concern International				
Project Cure	See pages 47-49.			
Project HOPE—The People-to-People Health Foundation				
Project on Government Oversight				
Project ORBIS International				
Project Peanut Butter		4, 13, 16, 18		
ProLiteracy Worldwide				
Promise Keepers	See pages 47-49.			
Prostate Cancer Foundation				
Public Citizen Foundation	See pages 47-49.			
Pueblo a Pueblo		12, 14		
Pulmonary Fibrosis Foundation				
Pulmonary Hypertension Association				
pureHope				
Purple Heart	See entry for Military Order of the Purple Heart Service Foundation.			
Quiet Hour		1, 3, 4, 7, 8, 14	9, 13, 15	
Quixote Center		17, 18	2, 14	
Rafiki Foundation		3,4,6,7,12,16,17,18		
Rails-to-Trails Conservancy				
Rainforest Action Network				
Rainforest Alliance				
Randolph Bourne Institute	See pages 47-49.			
Rape, Abuse, & Incest National Network				
Rare		14, 16	3, 7, 19	
RBC Ministries	See pages 47-49.			
Reach Ministries International		3, 7, 11, 12, 13, 14, 17, 18	8, 9, 10, 16	
Reading Is Fundamental				
Rebuilding Together		12, 14, 16, 17	6	
Recording for the Blind and Dyslexic	See entry for Learning Ally.			
Red Cloud Indian School		8		
RedRover				
Redwings Horse Sanctuary	See pages 47-49.			
Refugees International		1, 3, 14, 18	15	
Relief International	See pages 47-49.			

Q

R

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Religious Coalition for Reproductive Choice Educational Fund		3, 6, 9, 18		
Resist				
Restore America's Estuaries		6, 7, 14	15	
ReSurge International				
Return to Freedom		1, 4, 16, 17, 18, 19		
River Network	See pages 47-49.			
Road Runners Club of America				
Robert A. Toigo Foundation		7, 12, 14, 16		
Robert F. Kennedy Center for Justice and Human Rights				
Rocky Mountain Wildlife Conservation Center				
Ronald McDonald House Charities				
Room to Read		1, 4	15	
Rotary Foundation of Rotary International				
Royal Family Kids' Camps				
Running Strong for American Indian Youth	See entry for Christian Relief Services Charities.			

S

Sacred Heart League	See pages 47-49.			
SADD		3		
Safari Club International Foundation		6, 7, 9, 16, 18		
Salesian Missions	See pages 47-49.			
Salvation Army (National Corporation)				
Samaritan's Purse		4, 12, 16	1, 3, 6, 7, 8, 9, 13, 14, 15, 18, 19	
SAVE	See entry for National Association of Students Against Violence Everywhere.			
Save the Children Federation				
Save the Chimps				
Save the Manatee Club	See pages 47-49.			
Save the Redwoods League		10		
Scholarship America				
Sea Turtle Conservancy	See pages 47-49.			
Second Harvest	See entry for Feeding America.			
Seeds of Hope International Partnerships		1, 3, 4, 6, 11, 13, 14, 16, 17, 18		
Seeing Eye				
Selous Foundation	See pages 47-49.			
Sentencing Project	See pages 47-49.			
SeriousFun Children's Network				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Service for Peace				
Servicemembers Legal Defense Network				
Seva Foundation				
Seven Sisters of Healing—Breast Cancer Research and Support Fund	See pages 47-49.			
Shadow Buddies Foundation		11	1, 14	
Shaohannah's Hope	See pages 47-49.			
Share Our Strength				
Share: Pregnancy & Infant Loss Support				
Sharsheret		6, 7, 14, 16, 17, 18		
Shelter for Life International	See pages 47-49.			
ShelterBox USA		3, 14, 16, 18	12, 13, 19	
Shiloh International Ministries				
Shoes that Fit				
Shriners Hospitals for Children	See pages 47-49.			
Sierra Club Foundation				
Silver Star Families of America				
Simon Wiesenthal Center		3		
Skin Cancer Foundation	See pages 47-49.			
Smile Train				
Smiles Change Lives	See pages 47-49.			
Soaring Eagle	See pages 47-49.			
Society for Progressive Supranuclear Palsy	See entry for Foundation for PSP CBD and Related Brain Diseases.			
Society of St. Andrew		3		
Society of St. Vincent de Paul USA				
Solar Cookers International	See pages 47-49.			
Soldiers Angels		3, 7		
Soles4Souls	See pages 47-49.			
Sons of Italy Foundation	See pages 47-49.			
SOS Children's Villages-USA				
SOS Outreach	See pages 47-49.			
Southeastern Guide Dogs				
Southern Mutual Help Association	See pages 47-49.			
Southern Utah Wilderness Alliance		4		
Southwest Indian Children's Fund	See entry for Don Stewart Association.			
Southwest Indian Foundation		9, 11, 16, 17, 18	1, 2, 3, 4, 5, 6, 7, 8, 12, 13, 14, 15, 19	
Southwest Indian Relief Council	See entry for National Relief Charities.			
Sower of Seeds International Ministries	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Spastic Paraplegia Foundation	See pages 47-49.			
SPCA International	See pages 47-49.			
Special Olympics				
Special Operations Warrior Foundation		10		
Spencer Educational Foundation				
Spina Bifida Association of America				
Splash				
St. Baldrick's Foundation				
St. Bonaventure Indian Mission and School	See pages 47-49.			
St. Joseph's Indian School and Missions		4, 6, 7, 8, 15, 16		
St. Jude Children's Research Hospital	See entry for ALSAC.			
St. Labre Indian School Education Association				
St. Matthew's Churches	See pages 47-49.			
St. Vincent de Paul National Council	See entry for Society of St. Vincent de Paul USA.			
Stand for Children Leadership Center		7, 14		
Starkey Hearing Foundation				
Starlight Children's Foundation				
Statue of Liberty—Ellis Island Foundation		1, 6, 7		
Stop Hunger Now				
Structured Employment Economic Development Corporation (Seedco)		4, 7, 16, 17, 18		
Student Conservation Association				
Students in Free Enterprise		3, 6, 7, 12, 14, 16, 18		
Surfrider Foundation		16, 18, 19	8, 9, 13	
Surgical Eye Expeditions International				
Survivors Corp	See pages 47-49.			
Survivors Network for Those Abused by Priests (SNAP)		4		
Susan G. Komen for the Cure				
T Task Force for Global Health				
TCT Ministries	See pages 47-49.			
Teach for America		1, 6, 16	15, 19	
Teachers Without Borders	See pages 47-49.			
TechnoServe				
Teen Challenge International, USA	See pages 47-49.			
Teen Voices				
Tel Aviv University: American Council	See entry for American Friends of Tel Aviv University.			
Theodore Roosevelt Conservation Partnership				
Therapy Dogs International	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Thomas Jefferson Foundation		3, 12, 16, 17, 18	15	
Tibetan Aid Project		11		
Tiger Haven	See pages 47-49.			
Tiger Missing Link Foundation	See pages 47-49.			
To Write Love on Her Arms	See pages 47-49.			
Toy Industry Foundation				
Toys for Tots	See entry for Marine Toys for Tots Foundation.			
Travis Manion Foundation		3, 12, 16	15	
Tree Research and Educational Endowment Fund				
Trees for Life		1, 4, 6, 7	3	
Trees, Water & People				
Trickle Up Program				
Trust for Public Land				
Tuberous Sclerosis Alliance				
Turkish Philanthropy Funds				
Twilight Wish Foundation				
U.S. Committee for Refugees and Immigrants				
Union of Concerned Scientists				
Unitarian Universalist Service Committee				
Unite for Sight	See pages 47-49.			
United American Patriots	See pages 47-49.			
United Animal Nations	See entry for RedRover.			
United Board for Christian Higher Education in Asia		3		
United Breast Cancer Foundation		2, 4, 8, 9		
United Cerebral Palsy		6, 7, 8, 15		
United Jewish Communities	See entry for Jewish Federations of North America.			
United Methodist Committee on Relief		3, 6, 7, 12		
United Mitochondrial Disease Foundation		3, 17, 18		
United Negro College Fund				
United Network for Organ Sharing				
United Palestinian Appeal		1, 2, 3, 4, 6, 7, 18		
United Spinal Association				
United States Armed Forces Association	See entry for Veterans Support Foundation.			
United States Deputy Sheriffs Association	See pages 47-49.			
United States Fund for UNICEF				
United States Justice Foundation	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
United States Mission		1, 11, 16	3, 4, 5, 8, 9, 10, 12, 13, 14, 15	
United States Olympic Committee				
United States Soccer Federation Foundation		10		
United War Veterans Council	See pages 47-49.			
United Way of Greater Rochester				
United Way Worldwide				
UnitedHealthcare Children's Foundation	See pages 47-49.			
University Muslim Medical Association				
USA Cares				
USO (United Service Organizations)				

V

V Foundation for Cancer Research		1, 16, 18	15	
Variety—The Children's Charity of the United States	See pages 47-49.			
Vasculitis Foundation		16, 17, 18	6, 15	
Veteran Tickets Foundation		1, 6, 7, 12, 13, 16, 18	5, 8, 9, 19	
Veterans' Families United Foundation		12		
Veterans for America	See pages 47-49.			
Veterans for Peace		7, 8, 11, 14, 18	6	
Veterans Fund	See pages 47-49.			
Veterans of Foreign Wars National Home for Children				
Veterans of Foreign Wars of the United States	See pages 47-49.			
VFW Foundation		3, 6, 7, 14, 18, 19	4, 15	
VH1 Save the Music Foundation		1, 6, 7, 8, 16, 17, 19		
VHL Family Alliance				
Vietnam Veterans Memorial Fund				
Vietnam Veterans of America		1, 4, 7, 8, 9, 13, 14, 17, 18, 19	6, 15	
Vietnam Veterans of America Foundation	See entry for Veterans for America.			
Village Missions		4, 6, 7, 16, 18		
Village Northwest Unlimited	See pages 47-49.			
Vitae Foundation				
Voice of the Martyrs	See pages 47-49.			
Volunteers of America				

W

Walker Cancer Research Institute	See pages 47-49.			
Warm Blankets Children's Foundation				
Water for People				

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Water Missions International	See pages 47-49.			
Water.org				
WaterAid America				
Waterkeeper Alliance	See pages 47-49.			
Watoto Child Care Ministries	See pages 47-49.			
Wellstone Action Fund	See pages 47-49.			
WeTip		4, 14, 16		
Wheat Ridge Ministries				
White Earth Land Recovery Project		2, 11, 14, 16, 17, 18		
Wigs for Kids	See pages 47-49.			
WildAid		4, 16	6, 14	
Wildcat Sanctuary		11, 15		
Wilderness Society				
Wildlands Conservancy		1, 8, 12, 18		
Wildlife Rescue and Rehabilitation				
Wildlife WayStation	See pages 47-49.			
Will Rogers Motion Picture Pioneers Foundation		1, 3, 7, 16, 18	14, 19	
William J. Clinton Foundation		1, 2, 3, 4, 6, 16		
Windustry		3, 7, 14	11, 15	
Wireless Foundation				
Wishing Well Foundation USA	See pages 47-49.			
Witness for Peace				
Wolf Haven International	See pages 47-49.			
Woman 2 Woman Breast Cancer Foundation				
Women's Funding Network				
Women's Sports Foundation		7		
Woodrow Wilson Presidential Library and Museum		3, 6, 7, 8, 9, 14, 16, 17, 18	4, 5	
World Changers/Native American Children's Fund	See pages 47-49.			
World Computer Exchange		3		
World Concern	See entry for CRISTA Ministries.			
World Education				
World Emergency Relief/Children's Food Fund				
World Federalist Movement—Institute for Global Policy				
World Food Program USA				
World Harvest Church	See pages 47-49.			
World Help	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
World Jewish Congress Foundation				
World Medical Relief				
World Monuments Fund				
World Neighbors				
World Pediatric Project		6, 7, 14	15	
World Relief Corporation of National Association of Evangelicals				
World Resources Institute				
World Vision				
World Wildlife Fund				
Worldwide Foundation for Credit Unions				
Wounded Warrior Project				
Wycliffe Bible Translators		3, 4, 12		

Y

Yellow Ribbon America	See pages 47-49.			
Yellowstone Park Foundation				
YMCA of the USA	See entry for National Council of Young Men's Christian Associations.			
Y-ME National Breast Cancer Organization		1, 7, 14, 16, 19		
Yosemite Conservancy				
Young America's Foundation	See pages 47-49.			
Young Christians Children's Fund	See pages 47-49.			
Young Life		3, 6, 7, 14, 16		
Young Marines of the Marine Corps League	See pages 47-49.			
Young Survival Coalition				
Youth Development Fund		2, 8, 9, 16, 18, 20	1, 3, 4, 5, 6, 7, 8, 9, 13, 14, 15, 19	
Youth Villages				

Z

ZERO: The Project to End Prostate Cancer				
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DECLINED TO BE EVALUATED OR DID NOT RESPOND

(63A3 16/@B/O:3 =@5/<7H/B7=<A 37B63@6/D3 <=B@3A>=<232 B= E@7B3< A::7/<13 @3?C3ABA 4=@7<4=@; /B7=< =@ 6/D3 231:7<32 B= 03 3D/:C/B32 7< @3:/B7=< B= B63 BBBM S7S1' \$5' 6)25 C+\$5,7< A&&2817S%,/,7<. C6/@7G >/@B77>/B7=< 7< B63 A::7/<13M @3D73E 7A D=:C<B/@G. H=E3D3@, E7B=CBB63 @3?C3AB32 7<4=@; /B7=<, 7B 7A <=B >=AA7O:3 B= 23B@, 7<3 E63B63@B63A3 16/@7B3A /263@3 B= /:: =4 B63 A::7/<13M S7S1' \$5' 6)25 C+\$5,7< A&&2817S%,/,7<. (63 A::7/<13 3<1=C@/53A 16/@7B3A B= 27A1:=A3 /11=C<B/07:7G 7<4=@; /B7=< 03G=<2 B6/B B7>71::G 7<1:C232 7< 47/<17/: AB/B3; 3<BA /<2 5=D3@;<; 3<B 47:7<5A, 7< =@23@B= 23; =<AB@/B3 B@/<A>/@3<1G /<2 AB@<5B63< >CO:71 B@CAB 7< B63 16/@B/O:3 A31B=@. (63 ; /8=@7G =4</B7=</: 16/@7B3A 1=<B/1B32 OG B63 A::7/<13 >@=D723 7<4=@; /B7=< /<2 >/@B77>/B3 7< B63 A::7/<13M 3D/:C/B7=< >@=5@/; .

- | | | | |
|---|---|--|--|
| <p>A</p> <ul style="list-style-type: none"> A Child is Missing Abandoned Children's Fund Action International Ministries Action on Smoking and Health Activated Ministries ADA Foundation Adventure Unlimited African Team Ministries AHOPE for Children Air Serv International Alex's Lemonade Stand Foundation Allergy and Asthma Network Alliance Defense Fund Alpha-1 Antitrypsin Deficiency Association American Can! America SCORES America World Adoption Association American Anti-Slavery Group American Anti-Vivisection Society American Associates, Ben-Gurion University of Negev American Association of Police Officers American Association of the Deaf-Blind American Board for Certification of Teacher Excellence American Breast Cancer Foundation American Children's Society American Civil Rights Union | <ul style="list-style-type: none"> American Education Foundation American Family Association American Federation of Police and Concerned Citizens American Foundation for Charitable Support American Foundation for Disabled Children American Friends of Magen David Adom American Friends of Tel Aviv University American Himalayan Foundation American Land Conservancy American Legion National Headquarters American Macular Degeneration Foundation American Prospect, The American Society for the Protection of Nature in Israel American Syringomyelia Alliance Project American Tinnitus Association American Youth Foundation Americans for African Adoptions Americans United for Life AMG International Animal Place Armenian Eye Care Project Army Emergency Relief Arthritis Research Institute of America Asia's Hope Association for Firefighters and Paramedics | <ul style="list-style-type: none"> Association of Gospel Rescue Missions Ataxia Telangiectasia Children's Project Atlas Economic Research Foundation Autism Spectrum Disorder Foundation Awana Clubs International <p>B</p> <ul style="list-style-type: none"> BAPS Care International Baptist World Alliance Batten Disease Support and Research Association Bead for Life Benevolent Healthcare Foundation/Project C.U.R.E. Bethesda Lutheran Homes and Services, Inc. Bible Broadcasting Network Biblica Billy Graham Evangelistic Association Bob Larson Ministries Books for Africa Brain Injury Association of America Breakthrough Ministries Breast Cancer Charities of America Breast Cancer Prevention Fund Brotherhood Organization of a New Destiny buildOn <p>C</p> <ul style="list-style-type: none"> Cal Farley's Boys Ranch Calvert Social Investment Foundation Campus California Teachers Group | <ul style="list-style-type: none"> Cancer Center for Detection and Prevention Cancer Fund of America Cancer Hope Network Cantor Relief Fund Capitol Ministries Carbonfund.org Foundation Carcinoid Cancer Foundation Caring for Our Children Foundation Cars for Help CASI Foundation for Children Catholic Church Extension Society of the U.S.A. Catholic Indian Mission CATO Institute Center for Auto Safety Center for Bio-Ethical Reform Center for Biological Diversity Center for Food Safety Central Asia Institute Charity Cars Charity Works Child Quest International Child Welfare League of America Children Awaiting Parents Children's Hunger Relief Fund Children's Literacy Initiative Children's Mercy Fund Children's Relief Mission Children's Scholarship Fund CitiHope International Citizens Against Government Waste Citizens United Foundation City Year |
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Classroom, Inc.
Coffee Kids
Columbia Lighthouse for the Blind
Common Cause Education Fund
Common Threads
Community Anti-Drug Coalitions of America
Concerned Women for America
Concerns of Police Survivors
Convoy of Hope
Coptic Orphans Support Association
Corner of Love Ministries
Correctional Peace Officers Foundation
Crazy Horse Memorial Foundation
CURED

D
David Horowitz Freedom Center
Delta Society (Bellevue, WA)
Diabetes Research and Wellness Foundation
Dian Fossey Gorilla Fund International
Disability Rights International
Disabled Veterans' LIFE Memorial Foundation
Disabled Veterans National Foundation
Disabled Veterans Services
Don Stewart Association
Dove Foundation
Dysautonomia Foundation

E
Eagle Forum Education and Legal Defense
Eagle Mountain International Church
Earth Island Institute
Elie Wiesel Foundation for Humanity
Enterprise Development International
Environmental Working Group
Equestrian Land Conservation Resource

F
Family Care Foundation
Family Giving Tree
Family Legacy Missions International
Feed My Starving Children
Feminist Majority Foundation
Firefighters Charitable Foundation
Fisher House Foundation
Focus on the Family
Food Allergy and Anaphylaxis Network
Foundation for Moral Law
Foundation for the National Institutes of Health
Fractured Atlas Productions
Fred Hutchinson Cancer Research Center
Freedom Alliance
Friends of the National Zoo
Friends of the River Foundation
Front Range Equine Rescue

G
G.O. Ministries
Gay and Lesbian Alliance Against Defamation
Gesher Foundation
Give Something Back International Foundation
Glaucoma Foundation
Globe Aware
Good News Broadcasting Association
Good Samaritan Mission Services
Gorilla Foundation
Government Accountability Project

H
Hearts with Hands
Hidaya Foundation
Hope International Ministries
Hope Unlimited for Children
Hope Village for Children
Human Rights Campaign Foundation
Humane Farming Association
Hunger Defense Fund
Hydrocephalus Association

I
I Have a Dream Foundation
In Defense of Animals
Insight for Living
Institute for Justice
Institute of the Americas
Interfaith Alliance Foundation
International Animal Rescue, US
International Campaign for Tibet
International Center
International Children's Network
International Christian Concern
International Crisis Aid
International FOP Association
International Foundation for Functional Gastrointestinal Disorders
International Gay and Lesbian Human Rights Commission
International Medical Relief
International OCD Foundation
International Rivers
International Society for Technology in Education
International Student Conferences
Invisible Children

J
J.C. Hispaniola Fund
Jewish Voice Ministries International
Jews for Jesus
Joel Osteen Ministries
Joni and Friends
Judicial Watch

K
Kidney and Urology Foundation of America
Kids Wish Network
Kids With a Cause
Kidsave International
King Hussein Foundation International
Kiva Microfunds

L
Larry King Cardiac Foundation
Law Enforcement Education Program
Law Enforcement Legal Defense Fund

LeaderShape
LIFE Outreach International Association of Churches
Local Initiatives Support Corporation
LOGOI
Love a Child

M
Macula Vision Research Foundation
MAGIC Foundation
Magic Johnson Foundation
Making Memories Breast Cancer Foundation
Marc Lustgarten Pancreatic Cancer Research Foundation
Marijuana Policy Project Foundation
Marine Mammal Center
Mays Mission for the Handicapped
Men's Health Network
MentorNet
Military Order of the Purple Heart Service Foundation
Miracle Flights for Kids
Mission of Mercy
Mission to Unreached Peoples

N
NAACP
Names Project Foundation
NARAL Pro-Choice America Foundation
National Association of Chiefs of Police
National Association of Christian Churches
National Association of Police Athletic/Activities Leagues
National Association of the Deaf
National Ataxia Foundation
National Cancer Center
National Cancer Coalition
National Caregiving Foundation
National Center for Healthy Housing
National Center for Public Policy Research
National Child Safety Council
National Coalition Against Censorship
National Coalition Against Domestic Violence
National Coalition for Cancer Survivorship

- National Consumer Law Center
National Council of Churches USA
National Domestic Violence Hotline
National Environmental Law Center
National Fish and Wildlife Foundation
National Foundation for Advancement in the Arts
National Gaucher Foundation
National Head Start Association
National Hemophilia Foundation
National Marrow Donor Program
National Meningitis Association
National Niemann-Pick Disease Foundation
National Park Foundation
National Partnership for Women and Families
National Right to Life Committee Educational Trust Fund
National Taxpayers Union Foundation
National Veterans Services Fund
National Vietnam Veterans Foundation
National Wheelchair Basketball Association
Native American Heritage Association
Navajo Health Foundation—Sage Memorial Hospital
Navy-Marine Corps Relief Society
NeedyMeds
Negative Population Growth
NephCure Foundation
New Missions
Noah's Lost Ark
Nora Lam Chinese Ministries International
North American Butterfly Association
North American Spine Society
North Shore Animal League America
Northeast Animal Shelter
- O**
Oasis Sanctuary
Officer Down Foundation
Omaha Home for Boys
Operation Care Package
Operation Kids Foundation
Operation Lookout National Center for Missing Youth
Oral Roberts Evangelistic Association
Orphans Overseas
Others First
Outreach360
- P**
Pacifica Foundation
Packages From Home
Parkinson Research Foundation
Partnership Project
Passport
Patient Advocate Foundation
PAX/Real Solutions to Gun Violence
Peaceful Valley Donkey Rescue
Pedals for Progress
Pediatric Brain Tumor Foundation of the U.S.
People United for Christ
Performing Animal Welfare Society
Plain Truth Ministries Worldwide
Police Protective Fund
Polly Klaas Foundation
Pray America
Priests for Life
Project Cure
Promise Keepers
Public Citizen Foundation
- R**
Randolph Bourne Institute
RBC Ministries
Redwings Horse Sanctuary
Relief International
River Network
- S**
Sacred Heart League
Salesian Missions
Save Darfur Coalition
Save the Manatee Club
Sea Turtle Conservancy
Selous Foundation
Sentencing Project
Seven Sisters of Healing—Breast Cancer Research and Support Fund
Shaohannah's Hope
- Shelter for Life International
Shriners Hospitals for Children
Skin Cancer Foundation
Smiles Change Lives
Soaring Eagle
Solar Cookers International
Soles4Souls
Sons of Italy Foundation
SOS Outreach
Southern Mutual Help Association
Sower of Seeds International Ministries
Spastic Paraplegia Foundation
SPCA International
St. Bonaventure Indian Mission and School
St. Matthew's Churches Survivors Corp
- T**
TCT Ministries
Teachers Without Borders
Teen Challenge International, USA
Therapy Dogs International
Tiger Haven
Tiger Missing Link Foundation
To Write Love on Her Arms
- U**
Unite for Sight
United American Patriots
United States Deputy Sheriffs Association
United States Justice Foundation
United War Veterans Council
UnitedHealthcare Children's Foundation
- V**
Variety—The Children's Charity of the United States
Veterans for America
Veterans Fund
Veterans of Foreign Wars of the United States
Village Northwest Unlimited
Voice of the Martyrs
- W**
Walker Cancer Research Institute
Water Missions International
Waterkeeper Alliance
Watoto Child Care Ministries
Wellstone Action Fund
Wigs for Kids
Wildlife WayStation
Wishing Well Foundation USA
Wolf Haven International
World Changers/Native American Children's Fund
World Harvest Church
World Help
- Y**
Yellow Ribbon America
Young America's Foundation
Young Christians Children's Fund
Young Marines of the Marine Corps League

Q&A about the BBB Wise Giving Alliance

Q How is the Alliance different from other charity evaluators?

A The BBB Wise Giving Alliance is the only national charity evaluator that provides a comprehensive, objective, and transparent evaluation of charities. We use a rigorous, multi-step process to evaluate charities, including a thorough review of their financial statements, governance, and public information. We also conduct site visits and interviews with charity leaders. Our evaluations are based on a set of 20 standards that are designed to ensure that charities are financially sound, well-governed, and committed to their mission. We provide a detailed report on our findings, and we make our evaluations available to the public. We also provide a variety of resources to help charities improve their performance and meet our standards.

Q Does the Alliance rate or grade charities?

A Yes, the Alliance rates charities based on their performance against our 20 standards. We use a letter grade system to indicate the overall quality of a charity's performance. The grades range from A+ (highest quality) to F (lowest quality). Charities that meet all 20 standards receive an A+ grade. Charities that meet 18 standards receive an A grade. Charities that meet 16 standards receive a B grade. Charities that meet 14 standards receive a C grade. Charities that meet 12 standards receive a D grade. Charities that meet 10 standards receive an F grade. Charities that do not meet any of our standards are not graded.

Q How does the BBB Wise Giving Alliance decide which charities to review?

A We review charities that are listed in the United Way's National Directory of Public Charities. We also review charities that are recommended by other reputable organizations, such as the National Council on Public Programs. We do not review charities that are not listed in the directory or that are not recommended by these organizations. We also do not review charities that are not in good standing with the IRS. We review charities that are in good standing with the IRS and that have a minimum net worth of \$1 million. We also review charities that have a minimum annual revenue of \$1 million. We do not review charities that are not in good standing with the IRS or that do not have a minimum net worth or annual revenue of \$1 million.

Q What happens in the evaluation process?

A The evaluation process begins with a thorough review of a charity's financial statements, governance, and public information. We then conduct site visits and interviews with charity leaders. We also review the charity's mission statement and programs. We then evaluate the charity's performance against our 20 standards. We provide a detailed report on our findings, and we make our evaluations available to the public. We also provide a variety of resources to help charities improve their performance and meet our standards.

Q Do charities that are evaluated have a chance to see the Alliance report before it is made available to the public?

A Yes, charities that are evaluated have a chance to see the Alliance report before it is made available to the public. We provide a copy of the report to the charity, and we give the charity 30 days to review the report and provide any comments. We then make the report available to the public.

Q Do most charities that the Alliance reviews meet all of its standards?

A No, not all charities meet all of our standards. In fact, only about 10% of the charities that we review meet all 20 standards. The majority of charities that we review do not meet all of our standards.

Q Does the Alliance meet its own standards?

A Yes, the Alliance meets its own standards. We are a 501(c)(3) organization, and we are subject to the same standards as all other charities. We are also subject to the same standards as all other national charity evaluators. We have a strong track record of meeting our standards, and we are committed to continuing to improve our performance.

Q Are the full Alliance reports available to the public?

A Yes, the full Alliance reports are available to the public. We provide a copy of the report to the charity, and we make the report available to the public. We also provide a variety of resources to help charities improve their performance and meet our standards.

National Charity Seal Program



give.org

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 3529, ' (' 21256 : ,7+ \$
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 1\$785(2) 285 (9\$/\$8\$7,216.

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 E30A7B3, 7< <3EA>/>3@/<2 ; /5/H7<3 /2D3@B7A3; 3<BA,
 =< (* 7 >CO:7I A3@D713 /<<=C<13; 3<BA, /<2 3:A3-
 E63@3. (63 A3/: ; 3/<A B6/B B63 </B7=</: =@5/<7H/B7=<
 27A>:/G7<5 7B; 33BA B63 1=; >@363<A7D3 AB/<2/@2A =4
 B63 BBB + 7A3 G7D7<5 A::7/<13.

, =CM 1=; 3 /1@=AA B63 A3/: 7<1@3/A7<5:G /A ; =@3
 /<2 ; =@3 </B7=</: 16/@B73A 231723 B= /AAC@3 2=<=@A,
 7< B67A 6756:G D7A70:3 E/G, B6/B B637@=@5/<7H/B7=<A /@3
 =>3@/B7<5 @3A>=<A70:G. (63G 9<=E B6/B B63 BBB </; 3
 /<2 B63 A::7/<13M 3D/:C/B7=<A /@3 E723:G D/:C32.

) A3 =4 B63 A3/: 7A 3<B7@3:G D=:C<B/G. " =B 3D3@G
 </B7=</: 16/@7BG B6/B ; 33BA B63 AB/<2/@2A E7: 16==A3
 B= >/@B717/>B3 7< B63 >@=5@/; . S/@B717/><BA A75< /
 :713<A3 /5@33; 3<B/<2 >/G /A:727<5-A1/:3 433 O/A32 =<
 B637@B=B/: 1=<B@7OCB7=<A 7< B63 :/AB G3/@. A </B7=</:
 16/@7BG 7A 3:7570:3 B= />>:G 4=@>/@B717/>B7=< 7< B63 A3/:
 >@=5@/; =<:G /4B3/< 3D/:C/B7=< 1=<1:C23A B6/B B63
 16/@7BG ; 33BA AB/<2/@2A. F33 7<1=; 3 63:>A B63
 A::7/<13 >/G B= ; =<7B=@/<2 /2; 7<7AB3@B63 >@=5@/;
 /<2 7<1@3/A3 B63 <C; O3@=4 16/@B73A 7B 3D/:C/B3A.

#11/A7=</:G 2=<=@A /A9 B63 A::7/<13 E63B63@
 >/G; 3<B 4@=; /< =@5/<7H/B7=< E3 3D/:C/B3 7<4:C3<13A
 B63 =CB1=; 3 =4 B63 3D/:C/B7=<. (63 /<AE3@7A <=. #D3@
 B63 G3/@A, B63 A::7/<13 6/A 3D/:C/B32 A=; 3 =4 B63
 :/@53AB /<2 ; =AB 7<4C3<B7/: </B7=</: 16/@B73A 7< B63
 1=C<B@G /<2 6/A <=B 63A7B/B32 B= @3>=@B B6/B B63G 272
 <=B; 33BAB/<2/@2A E63< B6/B E/A B63 1/A3. (63
 A::7/<13M 1=; ; 7B; 3<B B= =081B7D7BG 7< 7BA @3>=@B7<5
 7A C<E/D3@7<5. + 3 9<=E B6/B B63 >CO:7IM B@CAB 7<
 =C@E=@9 7A 3AA3<B7/: B= =C@1@32707:7BG.

(63@3 7A <= 16/@53 B= </B7=</: 16/@B73A 4=@037<5
 3D/:C/B32. (63 A::7/<13 @3>=@BA /O=CB</B7=</:
 16/@B73A B6/B 6/D3 @3?C3AB32 B= 03 3D/:C/B32 /A E3::
 /A B6=A3 B6/B 6/D3 @3137D32 B63 67563ABD=:C; 3 =4
 7<?C7@73A. (63 @3AC:B7<5 @3>=@BA, E6/B3D3@B637@
 1=<1:CA7=<A, /@3 4@33:G /D/7:0:3 =< =C@E30A7B3,
 EEE.57D3.=@5.

(63 A3/: 7A <=B / A3/: =4K/>>@=D/:L (63 A::7/<13
 @3>=@BA /O=CB 3/16 16/@BGM 1=; >:7/<13 =@<=<-
 1=; >:7/<13 E7B6 7BA AB/<2/@2A. B 2=3A <=B 1=; ; 3<B
 =< / 16/@BGM E=@B67<3AA =@/>>@=D3 =@27A/>>@=D3
 =4/<G 1/CA3.

(63 A3/: E7::

I S@=D723 B63 >CO:7I E7B6 / 1:3/@, 1=<17A3 /<2
 /113AA70:3 E/G B= 47<2 =CB, OG :==97<5 /B B63 D3@G
 />>3/: @3137D32, B6/B / 16/@7BG ; 33BA A::7/<13
 AB/<2/@2A;

I G7D3 >/@B717/>B7<5 16/@B73A / ; 3/<A B= 7<1@3/A3
 2=<=@1= <4723<13 /<2 AB@3<5B63< >CO:7I B@CAB;

I EFB3<2 >CO:7I /E/@3<3AA =4 B63 A::7/<13M E=@9 7<
 16/@7BG /11=C<B/07:7BG; /<2

I H3:> 2@/E /B@3<B7=< B= B63 4/1B B6/B 16/@B73A /@3
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 @35C:/B=@A @3?C7@3- /<2 B67A 7A E6/B =C@ AB/<2/@2A
 /@3 /O=CB.

(63 A::7/<13 E7: ; =<7B=@A3/: 6=23@=@5/<7H/
 B7=<A 4=@/263@3<13 B= B63 >@=5@/; M @3?C7@3; 3<BA,
 /<2 </B7=</: 16/@B73A B6/B <= :=<53@?C/:74G 4=@
 >/@B717/>B7=< E7: O3 @3?C7@32 B= 13/A3 27A>:/G =4 B63
 A3/:. (63 A::7/<13 E7: /:3@B B63 >CO:7I B= B63 16/<53.

HS9(<28 6((1 7+(6(\$/ 21 &+\$5,7,(6@: (% 6,7(6,
 25, 1 7+,(5 OS7(5,\$/6? L(7 86 . 12: %< (OS, /72
 ,9(@&281&./%%.25 25 ' 523 86 \$ &\$5' 25 127(\$7
 7+(\$ ' 5(66 21 7+(%\$&. &29(5. " (@ /., (72+(\$5
)52O <28.

Standards for Charity Accountability

A4B3@ / B6@33-G3/@>3@7=2, 2@/E7<5 =< 7<23>3<23<B@3A3/@16 =<= 2=<=@3F>31B/B7=<A, >@=43AA7=<./ :<2 B16<71./ :/AA7B/<13 4@=; /D/@73B@=4>67./<B6@=>71 3F>3@A, /<2 <C; 3@=CA 1=; ; 3<BA 4@=; 2=<=@A /<2 16/@7B3A, B63 BBB + 7A3 G7D7<5 A.:7/<13 7AAC32 B63 S7S1' S5' 6)25 C+S5,7< A&&2817S%,/,7<.

" - * +: 11 9*=9 4+9 - * 3* < 89&3) &7) 8, < .9- & 57*+&(* &3) &3 1 2 51*2 *39&9.43 G: .) *) *8(7.' .3, - 4< 9- * A11.&3(* &551.*8 9- *2 , .8 &(*88.' 1* 43 4: 7 <* ' 8.9*, <<< ., .; *.47, . (S:3/A3 <=B3 <3E (*)/C27B B6@3A6=:2A 4@ ' B/<2/@2 11 3431B7D3 4@47A1/: 3<27<5 12/31/11 /<2 /4B3@.)

GOSE NANCE AND OSE !IGH"

(63 5=D3@<7-5 0=@2 6/A B63 C:B7; /B3=D3@A756B/CB6=@7B 4@ /<G 16/@7B/O:3 =@5/<7H/B7=<. (67A A31B7=< =4 B63 AB/<2/@2A A339A B= 3<AC@3 B6/B B63 D=:C<B3@0=@/2 7A /1B7D3, 7<23>3<23<B/<2 4@33 =4A3:423/:7<5. (= ; 33B B63A3 AB/<2/@2A, B63 =@5/<7H/B7=< AG/:: 6/D3:

1. A ' 4&7) 4+) .7*(9478 9- &9 574; .) *8 &) *6: &9* 4; *7- 8., - 9 4+9 - * (- &7.9>B 45*7&9.438 &3) .98 89&+. <271/B7=< =4/23?C/B3 =D3@A756B7<1:C23A, OCB 7A <=B:7; 7B2 B=, @35C:/@G A1632C:32 />>@/7A/:A =4 B63 CE#M >3@4@=; /<13, 3D723<13 =4 27AOC@A3; 3<B1=<B@=:A AC16 /A 0=@/2 />>@=D/: =4 B63 OC253B /<2 4C<2 @/7A7<5 >@/1B713A, 3AB/O:7A6; 3<B=4/ 1=<471B=4 7<B3@3AB>=:71G /<2 3AB/O:7A6; 3<B=4/11=C<B7<5 >@=132C@3A AC47173<BB= A/435C/@2 16/@7B 47</<13A.

2. A ' 4&7) 4+) .7*(9478 <.9- & 2.3.2: 2 4+.; *; 49.3, 2*2' *78.

3. A 2.3.2: 2 4+9- 7** *; *31> 85&(*) 2 **9.3, 8 5*7 >* &7 4+9- * +: 11, 4, *73.3, ' 4) >< .9- & 2 &/47.9> .3 &99*3) &3(*, <.9- +&(*-94+&(* 5&79. (5&9.43. A 1=<43@3<13 1/:: =4 B63 4C:: 0=@/2 1/< ACOAB7CB3 4@=<3 =4 B63 B6@33 ; 33B- 7<5A =4 B63 5=D3@<7-5 0=2G. F=@/:: ; 33B7<5A, /:B3@</B7D3 ; =23A =4>/@717/>B7=< /@3 /113>B/O:3 4@B6=A3 E7B6 >6GA71/: 27A/07.7B3A.

4. N49 2 47* 9- &3 43* 47 10% (< . - (- *; *7.8, 7*&9*7)) .7*(91> 47 .3) .7*(91> (42 5*38&9*) 5*7843(8) 8*7; .3, &8; 49.3, 2*2' *7(8) 4+9- * ' 4&7) . C42 5*38&9*) 2*2- ' *78 8- &11 349 8*7; * &8 9- * ' 4&7) B (- &.7 47 97* &8: 7*7. -P8%,&/< 62/,&7,1* &+85&+(6 S1' 27+(5 +286(6 2): 256+.,3: 6((7+(1O3/(O(17S7,21 G8, ' (S7: : : .*,9(.25*)25) 857+(5 .,1)25O\$7,21 S%2877+(\$33/,&S7,21 2) 7+,6 67S1' S5' ..

5. N4 97&38&(9.43(8) .3 <- .(- &3> ' 4&7) 47 89&+ 2*2' *78 - &; * 2 &9*7.&1 (43+1. (9.3, .39*7*898 <.9- 9- * (- &7.9>7*8: 19.3, +742 &3>7*1&9.438-. 5 47 ' : 8.3*88 &+1.&9.43. F/1B=@A B6/B E7: 03 1=<A723@32 E63 <1=<1:C27<5 E63B63@=@<=B/ @3:/B2 >/@B B@/A/1B7=< 1=<AB7CB3A / 1=<471B =47<B@3AB /<2 7A AC16 / 1=<471B 7A; /B3@/; ,7<1:C23, OCB/@3 <=B:7; 7B2 B=; /<G /@. M :3<5B6 >@=132C@3A 3AB/O:7A632 OG B63 16/@7B; B63 A7B =4 B63 B@/A/1B7=< @3:/B7D3 B=:793 3F>3<A3A =4

B63 16/@7B; E63B63@B63 7<B3@3AB2 >/@B717/>/B2 7< B63 0=@/2 D=B =< B63 B@/A/1B7=<; 7A1=; >3B7B7D3 072A E3@3 A=C56B /<2 E63B63@B63 B@/A/1B7=< 7A =<3-B7; 3, @31C@7<5 =@=<5=7<5.

MEA! # ING EFFEC" ISENE!!

A< =@5/<7H/B7=< A6=C:2 @35C:/@G /AA3AA 7A 3431B7D3<3AA 7< /1673D7<5 7A; 7AA7=<. (67A A31B7=< A339A B= 3<AC@3 B6/B/< =@5/<7H/B7=< 6/A 2347<32; ; 3/AC@/0:3 5=/:A /<2 =0831B7D3A 7< >:/13 /<2 / 2347<32 >@=13AA 7< >:/13 B= 3D:/C/B B63 AC113AA /<2 7; >/1B=4 7A >@=5@/; (A) 7< 4C:47:7<5 B63 5=/:A /<2 =0831B7D3A =4 B63 =@5/<7H/B7=< /<2 B6/B/:A =723<B7473A E/GA B= /22@3AA /<G 2347173<173A. (= ; 33B B63A3 AB/<2/@2A, / 16/@7B/O:3 =@5/<7H/B7=< AG/::

6. H&; * & ' 4&7) 541. (> 4+ &88*88.3, , 34 1*88 9- &3 *; *7> 9< 4 >* &78, 9- * 47, &3.?&9.43B 5*7+472 &3(* &3) ***(- 9.; *3*88 &3) 4+) *9*72 .3.3, +: 9: 7* &(9.438 7*6: .7*) 94 &(- . *; * .98 2 .88.43.

7. !: ' 2 .994 9- * 47, &3.?&9.43B , 4; *73.3, ' 4) >, +47 .98 &5574; &1, & < 7.99*3 7*54799- &9 4: 91.3*8 9- * 7*8: 198 4+ 9- * &+47*2 *39.43*) 5*7+472 &3(* &3) ***(9; *3*88 &88*882 *39 &3) 7*(42 2 *3) &9.438 +47 +: 9: 7* &(9.438.

FINANCE!

(67A A31B7=< =4 B63 AB/<2/@2A A339A B= 3<AC@3 B6/B B63 16/@7B A>3<2A 7A 4C<2A 6=<3ABG, >@C23<B7 /<2 7< /11=@/ <13 E7B6 AB/B3; 3<BA ; /23 7< 4C<2 @/7A7<5 />>3/:A. (= ; 33B B63A3 AB/<2/@2A, B63 16/@7B/O:3 =@5/<7H/B7=< AG/::

P/(S6(127(7+S767S1' S5' 6 8 S1' 9 +S9('))5(17' (12O,1S7256.

8. ! 5*3) &91*&89 65% 4+ .98 949&1 *5*38*8 43 574, 7&2 &(9; .9.*8.

F472: 1&+47 !9&3) &7) 8: " 49&1 P74, 7&2 !*7; .(* E=5*38*8 A6=C:2 03 /B:3/AB 65% " 49&1 E=5*38*8

9. ! 5*3) 34 2 47* 9- &3 35% 4+ 7*1&9*) (4397.' : 9.438 43 +: 3) 7&.8.3, . *1&9*) (4397.' : 9.438 .3(1:) *) 43&- 9.438, 1*, &(. *8 &3) 49- *7, .+98 7*(*; *) &8 & 7*8: 19 4+ +: 3) 7&.8.3, **4798.

F472: 1&+47 !9&3) &7) 9: " 49&1 F: 3) &.8.3, E=5*38*8 A6=C:2 03 <=: =@3 B6/< 35% " 49&1 *1&9*) C4397.' : 9.438

10. A; 4.) &((: 2: 1&9.3, +: 3) 8 9- &9 (4: 1) ' * : 8*) +47 (: 77*39 574, 7&2 &(9; .9.*8. " 4 2 **99- .8 89&3) &7) , 9- * (- &7.9>B: 37*897.(9*) 3*9 &88*98 & &1&' 1* +47 : 8* 8- 4: 1) 349' * 2 47* 9- &3 9- 7** 9.2 *8 9- * 8.7* 4+ 9- * 5&89 >* &7B * =5*38*8 47 9- 7** 9.2 *8 9- * 8.7* 4+ 9- * (: 77*39 >* &7B ' :) , *9, <- .(- *; *7.8 - ., - *7. -M((7,1* &(57S,1 38%,&' ,6&/2685 (5(48,5(O(176' (6&5,%(' ,1 7+(1O3/(O(17S7,21 G8, ' (S7: : : .*,9(.25* OS< (15%/(S &+S5,7< 72 6S7,6)< 7+,6 67S1' S5' ..

A<=&5/<7H/B7=< B6/B2=3A <=B; 33B' B'<2/@2A 8, 9 /<2/= @10
 ; /G >@-D723 3D723<13 B= 23; =<AD@/B3 B6/B 7BA CA3 =44C<2A 7A
 @3/A=</0.3. (63 67563@4C<2 @/7A7<5 /<2 /2; 7<7AB@/B7D3 1=ABA =4
 /<3E:G 1@3/B32 =@5/<7H/B7=<, 2=<=<@3AB@71B7=<A =< B63 CA3 =4
 4C<2A, 3F13>B7=</: 03?C3ABA, / AB75; / /AA=17/B32 E7B6 / 1/CA3
 /<2 3<D7=<=<; 3<B': =@>=:7B1/: 3D3<BA 03G=<2 /< =@5/<7H/B7=<M
 1=<B=:/@3 /; =<5 4/1B=@A E6716 ; /G @3AC:B7< 3F>3<27BC@3A
 B6/B /@3 @/A=</0.3 /:B6=C56 B63G 2 =<=B; 33B B63 47</<17/;
 ; 3/AC@3A 17B32 7< B63A3 AB/<2/@2A.

11. M&O* &; &.1&' 1* 94 &11, 43 7*6: *89, (42 51*9* &33: &1
 +.3&3(.&1 89&9*2 *398 57*5&7*) .3 &((47) &3(* <.9
 , *3*7&11> &((*59*) &((4: 39.3, 57.3(.51*8. + 63< B=B/
 /<<C/: 5@AA 7<1=; 3 3F1332A \$500,000*, B63A3 AB/B3; 3<BA
 A6=C:2 03 /C27B32 7< /11=@2/<13 E7B6 53<3@/::G /113>B32 /C27B
 7<5 AB/<2/@2A. F=@16/@7B3A E6=A3 /<<C/: 5@AA 7<1=; 3 7A :3AA
 B6/< \$500,000*, / @3D73E OG / 13@B74732 >C0:71 /11=C<B/<B 7A
 AC47173<B B=; 33B B67A AB/<2/@2. F=@16/@7B3A E6=A3 /<<C/:
 5@AA 7<1=; 3 7A :3AA B6/< \$250,000*, /< 7<B3@/::G >@-2C132,
 1=; >:3B3 47</<17/: AB/B3; 3<B 7A AC47173<B B=; 33B B67A AB/<2/@2.

12. 13(1:) * .3 9- * +.3&3(.&1 89&9*2 *398 &' 7*&0) 4<3 4+
 *=5*38*8 (*., ., 8&1&7.*8, 97&; *1, 5489&, *, *9.(.) 9- &9
 8- 4<8 <- &9 5479.43 4+ 9- *8* *=5*38*8 <&8 &114(&9*) 94
 574, 7&2, +: 3) 7&.8.3, &3) &) 2 .3.897&9.; * &(9.; .9.*8.
 4 B63 16/@7B 6/A; =@3 B6/< =<3; /8=@>@-5@/; 1/B35=@G, B63
 A1632C:3 A6=C:2 >@-D723 / 0@3/92=E< 4=@3/16 1/B35=@G.

13. A((: 7&9*1> 7*5479 9- * (- &7.9>B * =5*38*8, .3(1:) .3,
 &3> /4.39 (489 &114(&9.438, .3 .98 +.3&3(.&1 89&9*2 *398.
 F=@3F/; >3, /C27B32 =@C/<C27B32 AB/B3; 3<BA E6716 7</11C-
 @/B3:G 1:/7; B3@= 4C<2 @/7A7<5 3F>3<A3A =@=B63@E7A3 C<23@AB/B3
 B63 /; =C<B / 16/@7B A>3<2A =< 4C<2 @/7A7<5, /<2/@=D3@AB/B3
 B63 /; =C<B 7A>3<2A =< >@-5@/; A E7: <=B; 33B B67A AB/<2/@2.

14. H&; * &' 4&7) -&5574; *) &33: &1' :), *9+47 .98
 (: 77*39+.8(&1 >* &7, 4: 91.3.3, 574/*(9*) *=5*38*8
 +47 2 &/47 574, 7&2 &(9.; .9.*8, +: 3) 7&.8.3, &3)
 &) 2 .3.897&9.43.

**F#ND AI! ING AND
 INFO MA" IONAL MA" E IAL!**

A 4C<2 @/7A7<5 />>3/: 7A =4B3< B63 =<:G 1=<B/1B / 2=<=@6/A E7B6
 / 16/@7B /<2; /G 03 B63 A=:3 7; >3BCA 4=@57D7<5. (67A A31B7=< =4
 B63 AB/<2/@2A A339A B= 3<AC@3 B6/B / 16/@7BGM @3=@3A3<B/B7=<A B=
 B63 >C0:71 /@3 /11C@/B3, 1=; >:3B3 /<2 @3A>31B4C: (=; 33B B63A3
 AB/<2/@2A, B63 16/@7B/0:3 =@5/<7H/B7=< A6/::

15. H&; * 841.(.9&9.438 &3) .3+472 &9.43&1 2 &9*7.&18,
) .897.' : 9*) ' > &3> 2 * &38, 9- &9 &7* &((: 7&9*, 97: 9- +: 1
 &3) 349 2 .81*&) .3, , ' 49- .3 <- 41* &3) .3 5&79. A>>3/:A
 B6/B=:; 7B / 1:3/@23A1@7B7=< =4>@-5@/; (A) 4=@E6716 1=<B@7OC-
 B7=<A /@3 A=C56B E7: <=B; 33B B67A AB/<2/@2.

A 16/@7B A6=C:2 /A= 03 /0:3 B= ACOAB/<B/B3 B6/B B63 B7; 7<5
 /<2 </BC@3 =4 7A 3F>3<27BC@3A /@3 7< /11=@2/<13 E7B6 E6/B 7A
 AB/B32, 3F>@3AA32 =@7; >:732 7< B63 16/@7BGM A=:71 7B/B7=<A.

16. H&; * &3 &33: &1 7*5479 &; &.1&' 1* 94 &11, 43 7*6: *89,
 9- &9 .3(1:) *8:
 (/) B63 =@5/<7H/B7=<M; 7A7=< AB/B3; 3<B
 (0) /AC; ; /@G =4 B63 >/ABG3/@M >@-5@/; A3@D713
 /11=; >:7A6; 3<BA,
 (1) / @=AB3@=4 B63 =4713@A /<2; 3; 03@A =4 B63 0=@/@2 =4
 27@31B=@A,
 (2) 47</<17/: 7<4=@; /B7=< B6/B 7<1:C23A:
 (7) B=B': 7<1=; 3 7< B63 >/AB 47A1/: G3/@,
 (77) 3F>3<A3A 7< B63 A/; 3 >@-5@/; , 4C<2 @/7A7<5 /<2
 /2; 7<7AB@/B7D3 1/B35=@3A /A 7< B63 47</<17/;
 AB/B3; 3<BA, /<2
 (777) 3<27<5 <3B /AA3BA.

17. 13(1:) * 43 &3> (- &7.9> <' 8.9*8 9- &9 841.(.9 (4397.-
 ' : 9.438, 9- * 8&2 * .3+472 &9.43 9- &9 .8 7*(42 2 *3) *)
 +47 &33: &1 7*54798, &8 <*11 &8 9- * 2 &.1.3, &) 7*88 4+
 9- * (- &7.9> &3) *1*(9743.(&((*88 94 .98 2 489 7*(*39
 1 ! F472 990.

18. A)) 7*88 57.; &(> (43(*738 4+) 43478 ' >
 (/) >@-D727<5 7< E@7B3< />>3/:A, /B:3/AB/<<C/::G, /; 3/<A
 (3.5., AC16 /A / 16319 =40=F) 4=@0=B6 <3E /<2 1=<B7<C7<5
 2=<=@A B= 7<4=@; B63 16/@7B 7A B63G 2= <=B E/<B B637@</; 3
 /<2 /22@3AA A6/@32 =CBA723 B63 =@5/<7H/B7=<, /<2
 (0) >@-D727<5 / 1:3/@, >@=; 7<3<B /<2 3/A7G /113AA70:3 >@D/1G
 >=:71G =< /<G =4 7A E30A73A B6/B B3::A D7A7B=@A
 (7) E6/B 7<4=@; /B7=<, 7A /<G, 7A 037<5 1=:31B32 /0=CBB63;
 OG B63 16/@7B /<2 6=E B67A 7<4=@; /B7=< E7: 03 CA32,
 (77) 6=E B= 1=<B/1B B63 16/@7B B= @3D73E >3@A=</:
 7<4=@; /B7=< 1=:31B32 /<2 @3?C3AB 1=@31B7=<A,
 (777) 6=E B= 7<4=@; B63 16/@7B (3.5., / 16319 =40=F) B6/B
 B63 D7A7B=@ 2=3A <=B E7A6 67A/63@>3@A=</: 7<4=@; /B7=<
 B= 03 A6/@32 =CBA723 B63 =@5/<7H/B7=<, /<2
 (7D) E6/BA31C@7B; 3/AC@3A B63 16/@7B 6/A 7< >:/13 B=
 >@=B31B >3@A=</: 7<4=@; /B7=<.

19. C1*&71>) .8(148* - 4<9- * (- &7.9> ' 3*+.98 +742 9- *
 8&1* 4+ 574) : (98 47 8*7; .(*8 (. .*, (& 8*-7*1&9*) 2 &70*9-
 .3,) 9- &9 89&9* 47 .2 51> 9- &9 & (- &7.9> <.11' 3*+.9+742
 & (438: 2 * 7 8&1* 47 97&38&(9.43. !: (- 5742 49.438
 8- 4: 1)) .8(148*, &9 9- * 54.39 4+ 841.(.9&9.43:

(/) B63 /1BC/: =@ /<B717>/B32 >=@B7=< =4 B63 >C@16/A3 >@713 B6/B
 E7: 03<347B B63 16/@7B (3.5., 5 13<BA E7: 03 1=<B@7OCB32 B=
 /01 16/@7B 4=@3D3@G FGH 1=; >/<G >@-2C1BA=:2),
 (0) B63 2C@/B7=< =4 B63 1/; >/75< (3.5., B63; =<B6 =4 #1B=03@),
 (1) /<G; /F7; C; =@5C/@/<B332; 7<7; C; 1=<B@7OCB7=<
 /; =C<B (3.5., C> B= /; /F7; C; =4 \$200,000).

20. *8543) 5742 591> 94 &3) &(9 43 (42 51&.398
 ' 74: , - 994 .98 &99*39.43 ' >9- * BBB %.8* G.; .3,
 A11.&3(* &3) /47 14 (&1 B*99*7 B: 8.3*88 B: 7*&: 8 &' 4: 9
 +: 3) 7&.8.3, 57&(9.(*8, 57.; &(> 541.(> ; .41&9.438 &3) /47
 49- *7 .88: *8.

BBB + 7A3 G7D7<5 A::7/<13
3033 + 7:A=< B=C:3D/@2, ' C7B3 600
A@:7<5B=<, *A 22201

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