



# CAPABILITY STATEMENT

LIFE IS SWEET,  
SAVOR THE  
SMALL THINGS

Started in 2022, Bell's Reines is a family-owned, female-powered gourmet cookie brand specializing in small-batch, hand-baked gourmet cookies. Our Maryland-based business is non-GMO project verified and nut-free.

CAGE: 9AK63 / UEI: RVEHSPN6W2F3 / DUNS: 090738701

## SOCIO-ECONOMIC: MINORITY-OWNED SMALL BUSINESS · WOMEN-OWNED SMALL BUSINESS

Bell's Reines is a gourmet cookie manufacturer that specializes in small-batch, handcrafted mini cookies. The highest quality ingredients are used, ensuring that their cookies are nut-free and free of artificial preservatives or flavors. Their commitment to sustainability extends to their eco-friendly packaging and sustainable catering practices. They also offer private label options for those looking to create their own unique cookie brand.

**SMALL-BATCH CRAFTSMANSHIP:** Their cookies are handcrafted in small batches, ensuring a personalized touch and higher quality control.

**NUT-FREE INGREDIENTS:** They cater to a wider audience by using only nut-free ingredients.

**HIGH-QUALITY INGREDIENTS:** Bell's Reines uses premium ingredients, avoiding artificial preservatives and flavors.

**SUSTAINABILITY:** Their commitment to eco-friendly packaging and sustainable catering practices aligns with consumer preferences for environmentally conscious products.

**PRIVATE LABEL OPTIONS:** They offer customization options for businesses looking to create their own unique cookie brand.



These factors combine to create a gourmet cookie experience that is both delicious and mindful of dietary needs and environmental concerns.

## PAST PERFORMANCES

Bon Vivant Gift Boxes  
Cloth & Paper  
Compass Group  
Embassy Suites by Hilton Market Hampton Inn Nadel  
Smithsonian National Museum of African American History and Culture (NMAAHC)  
Smithsonian National Museum of American History  
Minimus Distribution

Ritz-Carlton Lake Tahoe Alpine Exchange  
RSVP Motel  
Shop Made In DC  
Specialty Food Partners  
The BOB Hotel  
The Historic Davenport Hotel  
WHSmith/Marshall Retail Group

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NAIC 311811 Retail Bakeries  
NAIC 311821 Cookie and Cracker Manufacturing (Primary)  
Accept Credit and Purchase Cards

## CORE COMPETENCIES

Manufacturer of Gourmet Mini Cookies  
Catering + Food Service  
Private Label

## PRODUCT PORTFOLIO

**OATMEAL RAISIN**  
(Available in Gluten Free)

**SNICKERDOODLE**  
(Available in Gluten Free-Vegan)

**CHOCOLATE CHIP**  
(Available in both Gluten Free & Vegan)

**DOUBLE CHOCO CHIP**

**MATCHA WHITE CHIP**

**LEMON**

**BUTTER**